



4th TURIN ISLAMIC
ECONOMIC FORUM

28 - 29 OCTOBER 2019

TORINO INCONTRA Conference Centre - Via Nino Costa 8 - Torino

30 OCTOBER 2019

ETF VILLA GUALINO - Viale Settimio Severo 65 - Torino



The Turin Islamic Economic Forum (TIEF)

is a project promoted by the City of Torino, the Chamber of Commerce of Torino, the University of Torino and ASSAIF – Association for the Development of Alternative and Financial Innovation Instruments.

SCIENTIFIC COMMITTEE

Alberto Brugnoli, ASSAIF

Paolo Biancone, University of Torino

EVENT DEVELOPMENT AND MANAGEMENT

City of Torino – Commerce, Tourism, Employment Policies Department

Paola Virano, Elisabetta Bergamasco

Project Manager: Daniela Silvi

ORGANISATIONAL SUPPORT

Turismo Torino e Provincia

Marcella Gaspardone, Elisa Pilot, Denise Sciascia

MEDIA RELATIONS

City of Torino – Mayor's Cabinet – Press and Communication

Mauro Gentile, Ruben Abbattista, Luisa Cicero, Eliana Bert

SOCIAL MEDIA

City of Torino – Mayor's Cabinet – New Media and Website

Franco Carcillo

Consultant: Alice Avallone

GRAPHIC IDENTITY

City of Torino – Commerce, Tourism, Employment Policies Department

Mariangela Rizzo

Conamole Communication

WEBSITE

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PHOTO CREDITS

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Andrea Cherchi







4th TIEF

Turin Islamic Economic Forum

28-29-30 October 2019

Creating a Holistic Environment for the Islamic Economy

MONDAY, 28th OCTOBER - Torino Incontra Conference Centre

9:00 - 9:15

WELCOME REMARKS

Chiara Appendino, Mayor, City of Torino

Vincenzo Ilotte, President, Torino Chamber of Commerce

Stefano Geuna, Rector, University of Torino

Alberto Brugnoli, Managing Partner, ASSAIF

9:15 - 9:30

SPECIAL ADDRESS

Hala Badri, Director General, Dubai Culture & Arts Authority

9:30 - 10:30

SESSION 1: FINTECH AND THE DEVELOPMENT OF A HOLISTIC ECOSYSTEM

Discussant

Paolo Biancone, Full Professor of Business Administration,
University of Torino

Presenters

Rafi-uddin Shikoh, Founder and CEO DinarStandard, New York, Dubai
Islamic Fintech, Current Landscape & Path Forward

Reuben Buttigieg, CEO ERREMME, Malta
Establishing a European Regulatory Framework for Blockchain

Stefano Sermenghi, CEO and Co-Founder Big Group
Blockchain in Italy: Fundamental Tools for the Italian Food Industry

10:30 - 11:00

THE INTERVIEW - FROM CHARITY TO SOCIAL IMPACT: THE NEW FRONTIERS OF PHILANTHROPY

Alberto Brugnoli, interviewing **Massimo Lapucci**, Secretary General,
Fondazione CRT, Torino; Managing Director, OGR Company; Chair,
European Foundation Centre Brussels

11:00 - 11:30

Coffee/tea break

11:30 - 12:30

SESSION 2: THE GLOBAL ISLAMIC ECONOMY SUMMIT ROUND TABLE ISLAMIC CREATIVE ECONOMY AND HALAL TOURISM

Moderator

Saeed Mubarak Kharbash al Marri, Deputy CEO, Strategy & Planning, DIEDC/ Dubai Islamic Economy Development Centre

Panelists

Rafi-uddin Shikoh, Founder and CEO DinarStandard, New York, Dubai

Franka Soeria, CEO, Think Fashion & #Markamarie, Jakarta, Istanbul

Silvano Martinotti, Vice-President, Italian Industry & Commerce Office in the UAE

Tomas Guerrero Blanco, Manager, Halal Trade and Marketing Centre, Dubai

Arwa Hanif Al-Qassim, Specialist in Projects and Events Dept., Dubai Culture & Arts Authority

12:30 - 13:15

SESSION 3: THE SMART CITY CONCEPT FOR THE SUSTAINABLE DEVELOPMENT IN THE URBAN ENVIRONMENT

Discussant

Dario Gallina, President, Union of Industrialists Torino

Presenters

Marco Pironti, Deputy Mayor for Innovation, City of Torino

The Smart City Project "Torino City Lab": Using the "Città di Torino" Assets as a Living Lab

Daniele Russolillo, Planet Holding Limited, London, Turin

Smart Neighborhoods and Affordable Housing: a Global Approach

Pietro Perlo, President of Torino e-District and Interactive Fully Electrical Vehicles "I-FEVS"

Smart Manufacturing of Electric Vehicles in the Torino area: Applying Artificial Intelligence and Blockchain Technologies

13:15 - 14:15

SESSION 4: NUR – NEW URBAN RESOURCES RENEWABLE ENERGIES FOR BETHLEHEM

Moderators

Maria Bottiglieri, Responsible for International Cooperation and Peace Activities, City of Torino

Alberto Brugnoli, Managing Partner, ASSAIF

Panelists

Romano Borchellini, President, Advisory Board of the Energy Center / Representative of the Rector of Polytechnic of Turin for the Energy Center

Fadi Kattan, Dean, School of Business and Administration, Bethlehem University

Luigi Bisceglia, Country representative in Palestine, VIS (Volontariato Internazionale per lo Sviluppo)

Ziad Alsayeh, Head of Planning and Development Department, Municipality of Bethlehem

Wisam Salsaa, Director, Walled Off Hotel Gallery, Bethlehem

14:15 - 15:00

Refreshments

SIDE EVENTS

Exclusive Free Entry for TIEF 2019 participants:
Palazzo Madama – Museo Civico d'Arte Antica (from 10 am to 6 pm)

TUESDAY, 29th OCTOBER - Torino Incontra Conference Centre

9:00 - 9:15

THE INTERVIEW - NEW INSTRUMENTS OF ALTERNATIVE FINANCE

Paolo Biancone, interviewing **Laura Castelli**, Vice-Minister Economy and Finance, Republic of Italy

9:15 - 10:00

SESSION 5: SOCIAL INNOVATION, MIGRATION AND REFUGEES POLICIES

Discussant

Alberto Brugnoli, Managing Partner, ASSAIF

Presenters

Marco Giusta, Deputy Mayor for Human Rights, International Cooperation, City of Torino
Project MENTOR

Marco De Giorgi, Director General, Ministry of Public Administration, Republic of Italy
The Social Innovation Fund

Houssam Chahine, United Nations High Commissioner for Refugees, Dubai
The Refugee Zakat and Sadaqa Jariyya Fund

Mario Calderini, Full professor, Polytechnic of Milan
Torino Social Impact and Social Impact Investment (Borsa dei Valori)

Emiliano Giovine, R&P Legal, Milan and Turin
Refugee-led Entrepreneurship

10:00 - 11:00

SESSION 6: THE GLOBAL ISLAMIC ECONOMY SUMMIT ROUND TABLE THE FUTURE OF ISLAMIC ECONOMY: INTRODUCING BLOCKCHAIN AND ARTIFICIAL INTELLIGENCE

Moderator

Rafi-uddin Shikoh, Founder and CEO DinarStandard, New York, Dubai

Panelists

Massimo Falcioni, CEO, Etihad Credit Insurance (ECI), Abu Dhabi

Salim Al Ali, Assistant Professor at United Arab Emirates University

Piero Poccianti, President, Italian Association for Artificial Intelligence

Abdur Rahim Ghulam Nabi, Senior Advisor to Assistant Director General at DAFZA, Dubai

Nadim Bardawil, BSA Ahmad Bin Hezeem & Associates

11:00 - 11:30 *Coffee/tea break*

11:30 - 12:00 **THE INTERVIEW - ITALIAN ISLAMIC HERITAGE: A STORY SPANNING TWELVE CENTURIES**

Alberto Brugnoli, interviewing **Giovanni Curatola**, Full Professor, University of Udine

12:00 - 12:45 **SESSION 7: CREATING A HALAL SPACE IN ITALY**

Moderators

Alberto Sacco, Deputy Mayor for Commerce, Tourism, Employment Policies, City of Torino

Alberto Brugnoli, Managing Partner, ASSAIF

Panelists

Massimo Falcioni, CEO, Etihad Credit Insurance (ECI), Abu Dhabi

Hamid Distefano, CEO HalalItalia, Milano

Annamaria Aisha Tiozzo, President – WHAD

Elena Toselli, Ministry of Economic Development – Directorate General for Internationalization Policies and Promotion, Republic of Italy

Tomas Guerrero Blanco, Manager, Halal Trade and Marketing Centre, Dubai

Andrea Martra, CEO HalalTO and Professor, University of Torino

12:45 - 13:15 **SESSION 8: ARTISSIMA – HUB MIDDLE EAST**

Moderator

Ilaria Bonacossa, Director, ARTISSIMA, Torino

Panelists

Deborah Najar, Director, Jean-Paul Najar Foundation, Dubai

Alia Fattouh, Director, Athr Gallery, Jeddah

13:15 - 14:00 *Refreshments*

SIDE EVENTS

Exclusive Free Entry for TIEF 2019 participants:

GAM – Galleria Civica d'Arte Moderna e Contemporanea (from 10 am to 6 pm)

MAO – Museo d'Arte Orientale (from 10 am to 6 pm)

9:00 - 9:15

**MANAGEMENT DEPARTMENT – EUROPEAN JOURNAL OF ISLAMIC FINANCE (EJIF)
INSTITUTIONAL WELCOMING & OPENING SPEECH**

9:15 - 10:00

SESSION 9:

Salim Al Ali, Assistant Professor at United Arab Emirates University, Dubai
How to structure a Sukuk

10:00 - 11:00

PARALLEL SESSION: ACADEMIC PAPERS PRESENTATIONS

**PARALLEL SESSION 1
ISLAMIC FINANCE, SOCIAL
IMPACT FINANCE AND
BLOCKCHAIN**

Chair

Buerhan Saiti

- Smart Sukuk Structure from Shari'ah Perspective and Financing Benefits: Proposed Application of Smart Sukuk through Blockchain Technology in Islamic Banks within Turkey
- Bitcoin-Blockchain Phenomenon: An Investigation on News Titles Influence
- The Contemporary Islamic Banking & Finance – Finance as Worship or a Commercial Funding
- Bibliometric Analysis of Islamic Finance

**PARALLEL SESSION 2
DIGITAL TRANSFORMATION,
ISLAMIC, SOCIAL AND IMPACT
FINANCIAL INNOVATION**

Chair

Lavinia Pastore

- Fast-Tracking The Islamic Digital Economy: Strengthening The Eco-System And Enhancing The Legal And Regulatory Framework
- When the civic-crowdfunding play a crucial role on urban sustainability. The case study of the University of Rome "Tor Vergata" and the project "A playground for Aurora"
- Islamic finance and social finance, an opportunity for social enterprises

**PARALLEL SESSION 3
ARTIFICIAL INTELLIGENCE,
BIG DATA, AND DIGITAL
TRANSFORMATION FOR
GENERATING IMPACT**

Chair

Federica Miglietta

- The reliability and validity of cryptocurrency from maqasid al-shariah perspective: a preliminary study
- Digital transformation and Islamic ethics in Islamic finance
- Norwegian pension fund divestments and the market effects
- Islamic view towards Bitcoin

11:00 - 11:30

Coffee break

11:30 - 12:30

PARALLEL SESSION: ACADEMIC PAPERS PRESENTATIONS

**PARALLEL SESSION 4
ISLAMIC FINANCE, SOCIAL
IMPACT FINANCE AND
BLOCKCHAIN**

Chair

Rocco Frondizi

- A Comparative Study of CSR Practices of Islamic Shariah Based PCBs and Conventional PCBs in Bangladesh
- A Study on Integration of Islamic Social Finance through Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI)

**PARALLEL SESSION 5
DIGITAL TRANSFORMATION,
ISLAMIC, SOCIAL AND IMPACT
FINANCIAL INNOVATION**

Chair

Samir Srairi

- Islamic Finance and the New Technology Challenges
- Information Technology for Zakat Management in Indonesia

**PARALLEL SESSION 6
IMPACT FINANCE, ISLAMIC
FINANCE, AND INNOVATIVE
FINANCING**

Chair

Maha Radwan

- The Concept, Structure and Epistemological Development: Musharakah Tijariah Cross-Border Financing
- The Comparison of Home Financing Between Turkey and Malaysia: A Critical Assessment

- An analysis of Dyadic relationship between Islamic Financial Institutions and Takaful Operators and their impact on Economic stability
- Can the FinTech progress the Real Estate Sector?: Crowdfunding & Blockchain Compared in a Literature Review
- Takaful industry and Blockchain: Challenges and Opportunities for Costs' Reduction in Islamic Insurance Companies
- Moderating Effect of Leader Seniority between Governance Mechanisms and Profitability of Takaful Insurance
- Innovation in Product Development Process for Islamic Financial Institutions in Malaysia: A Conceptual Framework with Ethical Values for Community Benefits
- The Prospect of Islamic Finance Social Instruments in Public Finance
- Impact of Islamic microfinance on borrower's income in Pakistan - a case study of Akhuwat
- The role of hawala in the Islamic culture. A way to avoid crime financing

12:30 - 13:30

Lunch break

13:30 - 15:00

PARALLEL SESSION: ACADEMIC PAPERS AND BOOKS PRESENTATIONS

PARALLEL SESSION 7 ISLAMIC FINANCIAL CAPITAL MARKETS ISSUES AND PROSPECTS

Chair

Noemi Rossi

- S&P Islamic Returns with Economic Policy Uncertainty: Symmetric or Asymmetric effect
- Impact of the Bond market and Sukuk market on the oil shocks: The effect of Herd Behavior
- Can the Dow Jones Sustainable Index be useful for evaluating Dow Jones Islamic Market companies?

PARALLEL SESSION 8 ISLAMIC BANKING EFFICIENCY, RISK MANAGEMENT, AND REGULATIVE POLICIES

Chair

Davide Maggi

- Credit risk pricing: Evidence from dual micro finance institutions systems
- Transparency and bank risk-taking in GCC banking
- Analysis of Central Bank Digital Currencies issuance Economic and Shariah viewpoints
- Analysis of The Transmission Asymmetry of Monetary Policy in A Dual Banking System: Econometric Modelling

PARALLEL SESSION 9 CURRENT FINANCIAL TECHNOLOGIES: CROWDFUNDING, FINTECH AND CRYPTOCURRENCIES

Chair

Maura Campa

- The use of cryptocurrencies for hawala in the Islamic finance
- The synergistic relationship between crowdfunding and corporate social responsibility: A case study
- Sharia Compliance Crowdfunding and Blockchain; A Case Study of Safir Platform

15:00 - 15:30

Coffee break

15:30 - 16:30

Plenary section and closing remarks







Speakers



CHIARA APPENDINO

Mayor of Torino since June 2016, she has served as a Member of the City Council and as Vice Chairman of the Budget Committee of the City of Torino during the last 5 years. Graduated in International Management and Economics, she also holds a Master in Management Audit and Planning, both earned at the University "Luigi Bocconi" in Milano. Born in 1984, she has been working for six years in her family's firm as Financial Manager and previously she has been Controller in Juventus Football Club S.p.A.



STEFANO GEUNA

Rector of the University of Turin, he graduated in Medicine at the University of Turin in 1990 and here, in 1995, he specialized in Child Neuropsychiatry. Professor of Human Anatomy in the Medical School degree courses, he was responsible for the Regeneration of the Peripheral Nervous System Unit at the Ottolenghi Institute of Neuroscience Cavalieri. He directed the Department of Clinical and Biological Sciences and in the last legislature was in the Academic Senate in the Didactic Commission and in the Research Committee as president. Prof. Geuna has accumulated a long experience in collegial bodies, starting in 2001, when he took up his first position as a representative of researchers in the Faculty of Medicine and Surgery Council. As a scientist he has signed over 230 publications, participated in more than 300 conferences of national and international significance, won 3 research awards, licensed 2 patents. The themes that best represent his way of combining science, education and social commitment are found in the masters he directs - one on autism and one on hospital education both declined between professional reality and care strategies.



VINCENZO ILOTTE

President of the Chamber of Commerce of Torino. Since 1992, he has joined the family group, 2A SPA, which operates in the field of production of zippers and diecasting aluminium and zamac alloys. He has been a member of the Torino Chamber of Commerce Council since 2009 and, still in the Chamber system, he is Vice President of the Regional Association of Chambers of Commerce, Vice President of Italy Unioncamere, member of the Governing Council and of the Presidency Committee of ICC Italy (International Chamber of Commerce), member of the Assocamerestero General Council (Association of Italian Chamber Abroad) and member of the World Chambers Federation Council Board. He is also a member of the Unione Industriale of Torino General Council, of which he was Vice President from 2008 to 2016. He held in time numerous significant positions within others associations: from 1999 to 2001 he was President of the Young Entrepreneurs Group of Unione Industriale of Torino; from 2000 he was Vice President of AMMA (Aziende Meccaniche Meccatroniche Associate), of which he became President in September 2008. Since June 2015 he has been President of the Unicredit North West Territory Council. In the past he was member of the Board of Directors of several companies, including Sagat, Italconsult, CMSP, Agenzia Torino srl. In the financial sector he founded Strategia Italia SGR, Ventura Finance spa and YUCO srl.



ALBERTO BRUGNOLI

Former director of the Italian desk with Merrill Lynch Bank, is Founding and Managing Partner of the Associazione per lo Sviluppo di Strumenti Alternativi e di Innovazione Finanziaria (ASSAIF) the oldest Islamic finance consultancy in Europe. He manages NuoviStilidiVita a consultancy on sustainability, financial and social inclusion, complementary currencies, and added territorial value. He is the Founder and President of Dulcarnon, a publishing house that aims to make accessible to the Italian public important texts on Islamic spiritual tradition.



PAOLO PIETRO BIANCONE

Full Professor of Financial Management and Islamic Finance at the University of Torino. He acts as the director of the European Research Centre for Islamic Finance (www.ercif.org). He has been teaching at the University of Lanzhou (China) and at the National Chengchi University in Taipei (Taiwan) for several years. He is a speaker at national and international conferences and also an author of numerous publications in the field of Accounting and Islamic Finance. He is the Editor in Chief for the European Journal of Islamic Finance as well as the Scientific Journal of Management Science. He is Chairman and CEO of the university spin-off Halalto Srl, which deals with the attraction of investments for the territory.



HALA BADRI

Director General of the Culture and Arts Authority in Dubai. Her extensive experience, dedication and professional leadership have enabled her to assume this responsibility after His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President, Prime Minister and Ruler of Dubai, issued a decree appointing her to this position. She has diverse experience in the oil and gas, entrepreneurship, sustainability, communications and media fields. She has also made outstanding achievements across several sectors ranging from supporting the process of transformation of companies to the creation of brands, the advancement of social responsibility and the strengthening of corporate experiences. Hala Badri currently serves on several Boards of Directors, including: Dubai Future Council on Media; International Media Investment Group; The Galilee Center for Child Culture; Dubai Women's Establishment; Hamdan Bin Mohammed Bin Rashid Al Maktoum International Photography Award (HIPA). She has also played pivotal roles that have contributed to inspiring and motivating women in the UAE to pursue their aspirations and achieve their dreams. Hala Badri holds an Executive Master in E-Business from Zayed University and a Higher Diploma in Communication Technology (Journalism) from the Higher Colleges of Technology. She is ranked by Amwal Magazine among the top 50 most influential Arab women in the GCC economy.



SAEED MUBARAK KHARBASH AL MARRI

Deputy CEO - Strategy & Planning at Dubai Islamic Economy Development Centre (DIEDC). In this role, he is mandated to oversee the development and execution of the initiatives and strategies related to "Dubai The Capital of Islamic Economy" vision. Saeed Kharbash holds more than 13 years of experience in diverse financial disciplines and strategy gained from working with institutions such as Istithmar World, ENEC & TAQA. Prior to the establishment of (DIEDC), Saeed Kharbash worked in TAQA (Abu Dhabi National Energy Company) as a Finance Manager. He has also worked as an Economic Specialist in ENEC (Emirates Nuclear Energy Corporation) where he was part of the Business Development and Strategy Team. Earlier, he has worked as an Associate in Istithmar World – the investment arm of Dubai World Group - and focused on Investments in Financial Services. Saeed Kharbash holds an MBA in Islamic Finance with Distinction from Cass Business School in England, as well as a Master's in International Business from Hertfordshire University in England and a Bachelor degree in Communication Engineering from Khalifa University in the UAE.



SALIM AL-ALI

Assistant professor at College of Law at the United Arab Emirates University (UAEU). He was educated in the United Kingdom, where he has received his PhD award in financial law from University of London. His research interests are primarily focused on financial law, Islamic financial law and regulatory and legal aspects of developing Islamic financial markets. He was also a part-time lecturer for the LLM program at the BPP Law School, BPP University based in London. In addition, he is currently a member of the Internal Sharia Control Committee for Al Hilal Bank, Al Hilal Takaful and Al Hilal Islamic Bank Kazakhstan. He is author of 'Raising Capital on Sukuk Markets – Structural, Legal and Regulatory Issues' published by Palgrave Macmillan. He has presented in a number of international events and conferences on various areas pertaining to law and practice of Islamic finance,

financial services regulation and economic crimes, including Harvard University and University of Cambridge.



ARWA HANIF AL-QASSIM

Specialist in the Projects and Events Department of Dubai Culture & Arts Authority, where she is responsible for managing projects related to Islamic culture and arts, and promoting Dubai's position as the capital of the Islamic economy. She joined Dubai Culture in 2015, bringing a wealth of regional experience to the Authority from her previous role as Senior Research Analyst in the Strategy Department of Emirates Competitiveness Council an entity that is focused on driving the UAE's competitiveness agenda, achieving its vision for sustainable growth and prosperity, and establishing the UAE as a leading global nation. Prior to her role with Emirates Competitiveness Council, she gained valuable experience as a member of the Prime Minister's office while also undertaking important fundraising work for leading regional charities including Dubai Cares and BASE, where she acted as an involved volunteer and team leader for a variety of initiatives. She holds a bachelor's degree in International Studies from the American University of Sharjah (AUS) with a major in International Relations and a minor in Psychology, as well as a master's degree in Islamic Studies from the School of Oriental & African Studies (SOAS) in London, UK. She also completed the Innovative Leaders Programme as part of the UAE Government Leaders Programme in 2015.



ZIAD AL SAYEH

Director of Planning and Development at Bethlehem Municipality, he was born in Jerusalem, Palestine in 1986. With 9 years of experience, Al Sayeh has a demonstrated history of working in international cooperation projects, cultural heritage preservation, urban planning, sustainable development, and infrastructure projects. He holds a

bachelor degree in architecture from IUAV University in Venice, Italy in 2008, and a master's degree in urban and regional planning from the same university in 2011. In 2014, he received a professional diploma in public administration from Bethlehem University. In 2011, he worked in architectural design at "Sergio Pascolo Architects" in Venice, Italy. In 2012, he joined Bethlehem Municipality as the Director of the planning and development department, where he is a focal point in several cooperation projects with Italian, French and German municipalities. He is a member in Bethlehem transportation regional committee, and has participated in several international conferences representing Bethlehem Municipality. He is a proficient speaker of Arabic, English and Italian.



SAEED ALMHEIRI

Project Manager at Dubai Islamic Economy Development Centre (DIEDC), he handles and oversees the execution of various initiatives as well as coordinates with other stakeholders for the purpose of organising events and workshops. He was a core part of the organising team behind the inaugural Islamic Economy Week. Saeed Almheiri holds a Bachelor of Business Administration from the American University of Dubai, with a concentration in Finance. Additionally, he enrolled within an Executive Program at the Massachusetts Institute of Technology – Sloan School of Management, where he studied about Blockchain Technologies & their Business Applications.



NADIM BARDAWIL

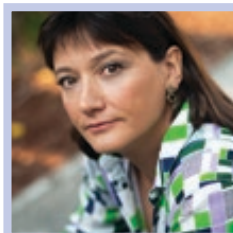
Senior Associate in BSA Ahmad Bin Hezeem & Associates LLP and TMT practices based in the DIFC office in Dubai. He has wide ranging experience in transactional corporate work across various industries including in media, technology and healthcare. Nadim also advises on a range of local and regional corporate and commercial matters including joint ventures, restructuring and commercial agencies. With a focus in technology, Nadim also advises clients entering in complex

technology related agreements, e-commerce matters, and data protection. He regularly publishes articles in various TMT related matters and speaks at a number of seminars and panels on technology issues. Nadim holds a JD degree from the Hofstra University School of Law and is admitted to practice in the State of New York. He also holds a business management degree.



LUIGI BISCEGLIA

Coordinator of the Yunus Social Business Centre of Bethlehem University and of the Master's Programme in International Cooperation and Development (MICAD) offered by Bethlehem University, he is also the local spokesperson of the Mediterranean and Middle East Platform established by the Italian NGOs. Since December 2011 he lives and works in Palestine as VIS Country Representative. Since November 2018, he is a PhD student of the PhD Programme in Business Administration and management offered by the Universities of Pisa, Firenze and Siena. Born in Brescia (Italy), he is married with Lama and he has two daughters, Raya Anna and Michela. In 2005 he got his Master's Degree in Political Science at the University of Milan, writing a thesis on Human Rights Law. Then, he attended a Professional Diploma in International Cooperation and Development at the University of Padua. For several years he was a volunteer of UNICEF Committee in Milan and between 2006 and 2008 he has worked in Sri Lanka, involved in Tsunami rehabilitation programmes, first as civil service volunteer with Caritas Italy and then as Project Manager with VIS. Since December 2008 till November 2011 he worked for the Italian NGO CIFA (based in Turin) as Desk Officer for South-East Asia.



ILARIA BONACOSSA

Director of Artissima International Fair of Contemporary Art in Torino. With a degree in Contemporary Art History from the State University of Milano, after taking a master in curatorial studies at Bard College (USA) she worked in New York at the Whitney Museum. After 7 years as curator at Fondazione

Sandretto Re Rebaudengo in Torino, from 2012 to 2017 she was Artistic Director of Museo Villa Croce, Genova. In 2013 she curated the project of Katrin Sigurdardottir at the Iceland Pavilion of the Venice Biennale. She has been a member of the Technical Committee for acquisitions of FRAC Provence-AlpesCôte d'Azur in Marseille, of the Steering Committee of PAC in Milano, and director for Italy of the Artist Pension Trust international programme. In 2007 she was a member of the Jury for the Leone d'Oro of the 52nd Venice Art Biennale, and in 2013 of the Jury for the Inamori Foundation Prize in Kyoto. With Art@Work, the group she has contributed to create, she develops projects in non-profit contexts and for private collections.

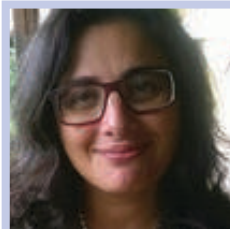


ROMANO BORCHIELLINI

Full Professor at the Department of Energy of Politecnico di Torino since February 2001 in the areas of thermodynamics, heat and mass transfer, and HVAC system. He graduated in Mechanical Engineering in 1983 at Politecnico di Torino, Italy. In the Politecnico he was Vice Rector (2005-2007 and 2009-2018), Member of the Board of Governors (2007-2013), Rector's Delegate for labor relations (2012-2018).

Among his publications there are more than 150 papers published in journals and international and national conferences. Between 2004 and 2006 he has been the coordinator of the research unit of the Politecnico di Torino for thermo-fluid-dynamic analysis of underground systems and tunnel ventilation. Since 2012, he is vice-president of the Italian Committee for Tunnel Management of the World Road Association (PIARC), moreover, he was the national coordinator of PRIN 2008 "Biomass-to-Energy: Experimental Analysis and Demonstration of the Biogas Utilization in Solid Oxide Fuel Cells" and he was the Italian coordinator of the Joint Research Projects "Development of an efficient Parallel code for large-scale Radiation modelling (PARAD)" (2008-2010). Between 2004 and 2010 he was Italian member in the Implementation Liaison Committee Codes and Standards of the International Partnership for Hydrogen Economy (IPHE), appointed by the Italian Ministry of Environment and Territory Protection. He was also member of the Italian Hydrogen and Fuel Cells Technology Platform and from 2004 to 2010 he chaired the Hydrogen Committee

of CTI-UNI (National Organization for Standards) that is the Italian mirror of ISO TC 197 Hydrogen Technologies. Between July 2014 and December 2018, he was the President of SiTI (Higher Institute on Territorial Systems for Innovation). Since December 2014, he has been chairing the Advisory Board of the Energy Center and since 2018 he is the Coordinator of the Energy Center Initiative of Politecnico di Torino.



MARIA BOTTIGLIERI

Coordinator of the International Cooperation and Peace activities for the Turin Municipality. Ph.D. in "Local self-government, Public services and Citizenship rights" from the University of Eastern Piedmont, where she discussed a dissertation entitled "Right to adequate Food. International, Constitutional and Local Protection of a 'new' Fundamental Right". Graduated in Law at the University of Salerno in 1995, with a dissertation in International Law on the "Gulf Crisis", she attained a Specialization in Commercial Law at the University of Naples Federico II, a Master in Public Administration at the University of Turin and she attended an Advanced Training Course on Food Legislation (CAFLA) at the University of Eastern Piedmont. She obtained full admission to the Bar and she qualified to teach Legal-economic disciplines in High Schools. Speaker at national and international conferences and author of national and international scientific publications on Public Law, International Development Cooperation and Right to adequate Food.



REUBEN BUTTIGIEG

Managing Director and founder of Erremme Business Advisors, a business and management consultancy firm where he is also directly involved in Corporate Finance advisory. In addition, Reuben has been the promoter of Islamic Finance in Malta and has prepared various papers and articles on this subject. Reuben is the founder of the Malta Islamic Finance Association and is a

regular speaker in International Islamic Finance conferences. Reuben acted as advisor on various International Islamic Finance transactions in Malta and abroad such as the required legislative changes for the maiden issuance of Sukuk in Malta. He was a catalyst in the launching of the Shariah Index at the Malta Stock Exchange. He is currently engaged on structuring a Takaful initiative in Europe and working on multiple Islamic Fintech projects to be registered in Malta. Reuben is author of various articles in Maltese and foreign newspapers.

Amongst others he is the local representative of Islamic Finance News. Reuben is an accredited Virtual Financial Asset Agent by the Malta Financial Services Authority.



MARIO CALDERINI

Ph.D. in Economics from the University of Manchester, he is full Professor at Politecnico di Milano, School of Management, where he teaches Strategy and Social Innovation and chairs the Alta Scuola Politecnica, the honour program jointly managed by Politecnico di Milano and Torino. He is Senior Advisor to the Minister of University Research and Innovation and Government's Sherpa for the G7 Italian Presidency 2017. His numerous publications in highly ranked international journals cover several topics in the field of innovation and social impact finance. He is the Director of Tiresia, the research centre on Social Innovation and Finance at Politecnico di Milano. He was a member of the G8 Task Force for Social Impact Investment, he chaired the Italian Advisory Board on Social Impact Finance and contributed to promote the social innovation agenda in Italy, launching the sector's first public consultation.



LAURA CASTELLI

She is the undersecretary for the Economy in the 2nd Government Conte and was Deputy Minister of Economy in the 1st Government Conte I. Member of the Parliament in the XVII and XVIII legislature and member of the budget committee. She holds a Bachelor's Degree in Business Administration, Postgraduate Course in Legislative Editorial - LUISS School of Law and advanced Training Course in Health Economics and Management - La Sapienza University.



HOUSSAM CHAHINE

Head of UNHCR's Private Sector Partnerships, MENA. Houssam has more than 20 years of experience in partnership building, stakeholder management and public engagement and advocacy campaigns in both the not for profit and governmental sectors. Specialized in fundraising campaigns, Houssam launched and established new Philanthropic programs, in international and regional institutions such as Greenpeace, and UNHCR. Since 2011, Houssam has been leading private sector partnerships for UNHCR in the MENA region. This includes overlooking the development of UNHCR's Islamic Philanthropy strategy, largely realized through UNHCR's global Zakat Initiative, and partnerships with Islamic financial institutions, in addition to family foundations in the region.



GIOVANNI CURATOLA

Full professor of "Archaeology and History of Islamic Art" at the University of Udine. He gave courses of Islamic art also in the universities of Venice, Florence and Milano (Università Cattolica). A traveler and connoisseur through Middle Eastern lands as an archaeologist and historian of Islamic art, he is a well-known scholar with a deeply rooted international fame. He wrote about 150 books and articles published all over the world. He organized and edited catalogues of several exhibitions

concerning Islamic culture in Italy and abroad. The last exhibition he has supervised was: "Islamic Art and Florence from the Medici to the 20th Century" at the Uffizi Gallery and the National Museum Bargello in Florence in 2018.



MARCO DE GIORGI

Senior advisor at the Prime Minister Office of the Italian Government in Rome. Presently he is Director General at the Department for public administration within the Prime Minister Office, he is in charge of the Office for Performance Management. He holds a Phd in Public Administration Management at University of Rome "La Sapienza" and graduated in Law from the international LUISS University in Rome.

Between 2008-2012 he has been appointed, by decree of the President of the Republic of Italy, Secretary General at the Ministry of Environment. For 2004-2008 and 2012-2015 he has been the Director General of the National Office against discrimination, within the Prime Minister Office, implementing the relevant EU directives. He is adjunct Professor of Administrative Law at LUISS University, LUMSA University and university La Sapienza in Rome and he is author of different articles and papers in administrative innovation, social policies and human rights.

From 2018 he is in charge of the first experimentation of Social impact and Public Administration within a Program of social innovation.



HAMID 'ABD AL-QADIR DISTEFANO

Founder and CEO of Halal Italia, the Italian Halal Certification Body (2010). Halal Italia acts as halal certification body in the food, cosmetics, pharma and hospitality sectors. He actively participated in many forum, seminars and conferences to spread awareness about halal lifestyle and rules. Since 2015 he is a member of Board of Directors of AICE (Italian Association of Foreign Trade). Graduated in Law and Religions at the University of Turin, Faculty of Law with a thesis on the "Status of Islam in the Italian legal system", he wrote several studies and

attended many conferences and seminars aimed to promote a better understanding of Islam in the West. He is a member of the Legal Affairs Committee of CO.RE.IS. (Italian Islamic Religious Community). Since 2016 he is a member of the Board of Directors and Council of the Imam of COREIS.



MASSIMO FALCIONI

Chief Executive Officer of Etihad Credit Insurance, the national export credit agency of the UAE, mandated to reinforce the country's economic diversification programs as well as to support its export and international trade activities. A seasoned and dynamic leader in the financial industry with over 27 years of solid business experience, Massimo joined ECI from Coface where he was the CEO of Middle East Countries. Prior to that, he was the CEO of GCC Countries in Euler Hermes, an Allianz company. He has also held CEO and directorial positions for multinational companies including Exxon-Mobil, Philip Morris International, and Volkswagen Financial Services. A graduate of Business and Managerial Economics from Sapienza University of Rome in 1991, Massimo is an international lecturer and expert in cross-cultural work settings, strategizing for various economies and organizational changes. His adeptness in these fields has earned him distinctions from various award-giving bodies. In 2017, the President of Italy conferred him with the Knighthood of the Order of the Star for promoting relations of other countries with Italy. A champion of entrepreneurship and excellence, Massimo is a pioneer and an active member of some of the world's most prestigious business organizations. He is currently the Vice President and Secretary General of the Italian Business Council for Dubai and Northern Emirates. He is also a founding member of the French Business Council Dubai and Northern Emirates Healthcare Committee; and a member of Rotary Jumeirah Club.



ALIA FATTOUH

Director of Athr Gallery, Jeddah, where she recently moved after residing in New York for eight years. Founded by Hamza Serafi and Mohammed Hafiz, Athr is one of the driving forces behind the Contemporary art scene in Saudi Arabia. She co-founded TandemWorks with curator and sister Mayssa Fattouh in Beirut in 2015, an award-winning non-profit arts initiative that encourages change on social, cultural and environmental issues with interventions in the public realm. She previously served as Director at Lombard Freid Gallery in New York. During her tenure there, she worked closely with international artists, introduced a number of artists such as Huguette Caland and Kemang Wa Lehulere, and spearheaded initiatives with the West Asian market. Before moving to New York in 2011, Fattouh was Education Manager at Canvas, Dubai, a publication dedicated to art and culture from West Asia, where she developed art classes for collectors across the Gulf, the first initiative of its kind in the region. Fattouh received her BA from the American University in Beirut in Political Studies and holds a Masters degree from Institut d'Etudes Politiques, Science Po Paris in Conflict Resolution and Development.



EMILIANO GIOVINE

Italian lawyer operating mainly in corporate law and social business, with several years of international experience working as a UN consultant at UNEP and as legal officer at the JRC of the European Commission.

He holds a master in environmental law and management at Ca' Foscari University in Venice and he is PhD candidate in international public law at Utrecht University, mainly focusing on human rights and migration law. He gained experience and competences in the EU projects sector managing the legal section of various multidisciplinary partnerships within EU-funded projects and currently assists non-profit entities, social entrepreneurs and impact investors on a national and international scale. He is involved in different impact investing projects also related to integration and assistance of asylum seekers and refugees.

He is tutor of the Human Rights and Migration Law Clinic at the University of Turin and he collaborates with Politecnico of Milan supporting research and projects focused on social innovation carried out by Tiresia International Research Centre.



MARCO GIUSTA

Deputy Mayor of the City of Torino in charge of Youth, Equalities, Multicultural Policies, Integration of New Citizens, Family Policies and Policies supporting Torino as Academic City. Graduated in Psychology at the University of Torino, he is a strong defender of human, civil and workers' rights.



FRANKA SOERIA

Franka is known as the brain in modest fashion community worldwide as she has been building many valuable platforms and initiatives. Beside being co-founder of Modest Fashion Weeks (Istanbul-London-Dubai-Jakarta-Amsterdam) with Think Fashion, Franka also created #Markamarie - one stop hub for Modest Fashion service in Asia. Her other creations are Benang Project with UNHCR, Modest Fashion Founders Fund with Bekraf (Indonesian government), Entrepreneurs of Modest Fashion (with 200 members) and Council of Modest Fashion as co-founder. Currently she has a project in Italy that will be launched in 2020. With many effective projects in hand, the media hailed her as one of The Game Changer in Modest Fashion industry.



DARIO GALLINA

President of the Unione Industriale Torino/ Employers' Association of Turin, a voluntary association that unites more than 2000 firms at a local level, which aims to represent, protect, promote and develop its member companies and their interests. His participation has been an asset to the associative life since 2004, when he started in the Young

Entrepreneurs Group. In 2013 he was appointed President of the Small Industries Group, where he remained until his election to the presidency of the Association, in 2016. He is currently member of Confindustria General Board. Dario Gallina is CEO in the family company, DOTT.GALLINASRL, a leader in the polycarbonate extrusion for the production of panels and sheets for building application, as well as plastic profiles for automotive. The Company exports about 65% of sales in more than 50 countries, and it's one of the greater world-wide players in this field. Its growth is based on constant innovation and international presence.



TOMÁS GUERRERO BLANCO

Manager, Halal Trade & Marketing Center. Passionate about the Islamic Economy and Emerging Markets, he has dedicated himself to the halal industry and sovereign wealth funds (SWFs). He began his career working as a researcher at ESADE Business School's economic intelligence unit (ESADEgeo). This experience led him to discover the global potential of the Islamic Economy and to start researching about the Halal Market, enabling him to join the Halal Institute in Spain. Mr. Guerrero has been working at Instituto Halal as Head of Madrid Office and International Relations Director for five years. In addition, Mr. Guerrero has worked as a Consultant on SWFs at Inter-American Development Bank, advising countries in Latin America to set up SWFs, as Director of Strategy Consulting & Cultural Intelligence at Horwath HTL, leading projects on Halal tourism, and as a researcher on SWFs at IE Business School in Spain. He has been a known speaker in numerous international events has also been ranked in the top 500 Leaders who contribute to the Islamic Economy by "IsFin-Forbes Middle East" consecutively for the last 4 years & appointed as Young Fellow by the World Islamic Economic Forum. Mr. Guerrero holds a MSc. in Economic Development and Growth from University Carlos III de Madrid. He also holds a B.A in Economics and B.A in Law from the same university and he is fluent in Spanish and English.



SABRINA IANNAZZONE

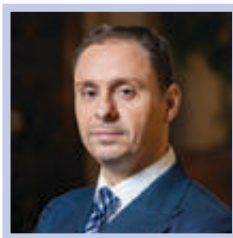
Consultant in intergovernmental affairs specialised in the food and health practice at EU level, in Interel, Brussels. She has a multidisciplinary background and gained extensive experience in policy analysis and international cooperation in the Middle Eastern and North African region. Throughout the course of her degree programs in Islamic Studies and International Relations at the Orientale University in Naples (Italy), she has been committed to conducting research on Islamic banking and finance, including fieldwork in Turkey, France and Italy. Specifically, she delved into the investigation of Islamic finance as an ethical banking and financial system that could resonate well with various types of 'socially responsible' investors and savers. She consolidated the outcomes of her research in two articles, namely "Derivatives in Islamic Finance: Does Ethical Finance Need Them?" which was discussed during the Sarajevo Islamic Finance and Economics Conference 2014. Further to this, she published her research on the prospects for the accommodation of Islamic financial instruments regulatory, socio-economic and cultural framework of the European Union, in particular Italy (Hajjar, Mohyedine (Ed.), Palgrave Macmillan). She is currently working on a policy project to improve the access to healthcare of marginalised social groups.



FADI KATTAN

Dean of the School of Business Administration at Bethlehem University since 2002, he holds a PhD in Accounting from the University of Bradford in the UK in addition to several professional certifications in accounting, auditing and finance. Founder and director of the Master's program in Cooperation and Development offered at Bethlehem University. He is the main lecturer in the accounting department at Bethlehem University. Member of several international accounting professional bodies including the AICPA, the IIA, and the IMA. In addition to his expertise in the field of accounting and finance, he lectured in the field of development and the role of the private sector in sustainable development not only in Bethlehem University but also at universities

in other countries such as Italy, Nepal and Ethiopia. Prof. Kattan serves as a member of several boards of different institutions in Palestine. His experience in local businesses and institutions made him think of the importance of establishing a non-technology business incubator at Bethlehem University (Bethlehem Business Incubator – BBI) and the Yunus Social Business Centre, both at Bethlehem University. He works on merging the academic education with the real world scenarios in Palestine.



MASSIMO LAPUCCI

Massimo Lapucci is the Secretary General of Fondazione CRT, a foundation of banking origin based in Turin. He is also the Secretary General of Fondazione Sviluppo e Crescita – CRT, a foundation primarily focused on venture philanthropy and impact investing. Massimo is Managing Director of the OGR Company, a former large industrial area in Turin reconverted into an international center for innovation, start-up, art and contemporary cultures.

Massimo is also Chair of the European Foundation Centre, the network of institutional philanthropy which unites over 300 members from nearly 40 countries, including the USA and Vice President of the Social Impact Agenda for Italy.

He has extensive international experience as a board member for public and private companies in several sectors and nonprofit organizations in the EU and the Americas, including the London School of Economics-Marshall Institute and ISI Foundation.

Before assuming his current position with the Fondazione CRT, Massimo was Investment Director for Sintonia SA, a holding company based in Luxembourg.

From 2006 he is a World Fellow at Yale University, USA.



ANDREA MARTRA

CEO at HalalTO, a Turin University spin-off. Vice President at Acquaforte, consulting and training company. Professor of Statistics in Business Economics degree course. Experienced Trainer with a demonstrated history of working in the education and training management industry. Senior Management Consultant skilled in Business Planning, Process (re)Engineering, Quality Management, Lean Organization and Process Control. Senior Det Norske Veritas Lead Auditor with a long experience in both service and manufacturing industries.



ABDUR RAHIM GHULAM NABI

Senior Advisor to the Assistant Director General for Finance, Commercial, Customer Relations Division and the Innovation & Future Unit at Dubai Airport Free Zone Authority. With over 22 years' assorted experience in the fields of Finance, Accounting, Banking, Sales, Marketing, ICT, and Innovation, he has a proven track record of driving business growth through astute financial management and delivering on multiple challenging strategic engagements across different functional verticals. He has been a key member of the scoping and deployment team for the Halal Guide in & many other Islamic Economy initiatives being undertaken by the Authority. He holds the CMA, CFM, APM certifications and is also a Certified Innovation Management Leader (Level 4) from the Global Innovation Management Institute and holds an MBA in Finance from University of Leicester, UK.



SILVANO MARTINOTTI

Vice-president of the Italian Industry & Commerce Office in the United Arab Emirates. Entrepreneur and writer.



DEBORAH NAJAR

Co-Founder of the JPNF (Jean-Paul Najjar Foundation), a museum for Contemporary Art located in Dubai. Among the first non-profits in the UAE, the JPNF came about as a partnership with Alserkal Avenue, from a desire to offer a diverse artistic experience, with strong emphasis on patronage, artist-collector archives and western abstraction. Nearly three years later, the JPNF team have welcomed over 30,000 visitors, curated 9 shows, published catalogues, and hosted rich public programs for all audiences, often in partnership with local and international institutions.

From 2011-2015, Deborah was the Middle East Representative for Bonhams, structuring two auctions a year as well as managing a diverse client portfolio across departments. From 2005 to 2011 she oversaw the development of De Beers Diamond Jewellers in the Middle East as founding Director and was later promoted GM. She sits on the board of the Gstaad New Year's Music Festival, the Global Fine Arts Awards and heads up the Global Private Museum Network which regroups the stakeholders of some of the world's largest private museums.

She is a graduate of the London School of Economics. She arrived in Dubai in 2004.



PIETRO PERLO

President of the Torino e-District and contract professor at the Moscow Institute of Physics and Technology “MIPT” for the development of non-conventional automated vehicles. In 2011 he founded his company “Interactive Fully Electrical Vehicles” I-FEVS. He holds a degree in General Physics from the University of Torino. As senior director at Centro Ricerche Fiat he has originated quite a number of EU projects on advanced systems development for efficient electrical mobility. He is the author of over 150 publications and holder of several patents that led to large-scale productions. He was a member of the founding group of the European Platform EPoSS on Smart Systems integration. He is Member of the H2020 Advisory Group on “Smart, Green and Integrated Transport”.



MARCO PIRONTI

Deputy Mayor for Innovation, Smart City and ICT Systems of the City of Torino. He is carrying out the strategy of innovation and digitization of the city of Torino. His vision for the city is to turn into a laboratory for testing frontier innovations open to the world, but especially an administration vision that is always looking to citizen participation. A cutting edge city vision is based on Torino City Lab, an initiative platform aimed at creating simplified conditions for companies interested in conducting testing in real conditions of innovative solutions for urban living. Promoted by the City of Turin, it involves a vast local partnership of subjects from public and private sectors interested in supporting and growing the local innovation ecosystem and frontier innovation. He is a Professor of Innovation Management and Entrepreneurship at the University of Torino – Computer Science Department, Director of ICxT Interdepartmental Innovation Center and member of Scientific Committee of PhD program in Innovation for Circular Economy. He is an author of more than 90 articles and other publications. His main research interests are relating to strategy, innovation management and business modeling & planning.



PIERO POCCIANI

President of the Italian Association for Artificial Intelligence (AlxIA) since 2017. He is in the computer science's field since 1970. He has developed thematic cartography systems and industrial process control. He has worked at the Monte dei Paschi Group since 1980, in the IT department.

He implemented branch systems, Internet Banking and innovation projects, in particular using Artificial Intelligence systems. He has been a board's member of the Association AlxIA since 2000.



DANIELE RUSSOLILLO

COO & Deputy CEO - Planet Holding. He is expert on energy and environmental services within smart urban environments and has solid international experience managing multidisciplinary projects in Europe, Africa and Asia for more than 16 years. He is also an author and keynote speaker and has been with Planet Smart City since 2017.



ALBERTO SACCO

Deputy Mayor for Labour and Youth Employment Policies, Commerce, Tourism, General Supplies, Contracts and Procurement, Municipal Legal Bar and Legal Affairs of the City of Torino. He holds a degree in Law at the University of Torino (1995) and he is admitted to the Roll of Lawyers.

Owner of his own Law Firm since 1999, his activity mainly focuses on business activities, consultancy to foreign companies developing business relationships with and investing in Italy as well as legal consultancy to property companies. In 1999 he was appointed Conciliator by the Mediation Body of the Chamber of Commerce of Torino, and he has been Lawyer in charge of property executions since 2009 and barrister entitled to appear before the Supreme Court of Appeal since 2016.



WISAM T. B. SALSAA

Manager since 2017 of the Walled off Hotel, located in Bethlehem beside the wall dividing Israel and Palestine and promoted by the street artist Banksy. He was born in Beit Sahour (Palestinian Territories) in 1975, he has two Degrees: in Social Science and in Tourism both from Bethlehem University.

Grow up carving olive wood with my father Tawfiq Salsaa, managed the family art business for several years (www.grottoarts.com). Worked as a general tour guide in Palestine and Israel starting from year 1998, and since then was very interested in Alternative tourism to give the opportunity to visitors to meet Palestinians and learn about their lives. Established a tour and travel Agency in 2012 EAST WIND TOURS. He has been involved in many Art projects in Palestine since 2005.



STEFANO SERMENGHI

CEO and co-founder of Big Group, a recent Italian company (2018) focused on the food supply chain traceability with the blockchain technology TE-Food, a company with international partners. Graduated in Economics & Business at the University of Bologna, 25 years of experience in the Food & Beverage Industries, international top manager, traveling in more than 100 countries worldwide, becoming a proud ambassador of the Made in Italy. He currently serves as Independent Management Consultant and Board Advisor for Food & Beverage Italian SME's. Sermenghi also collaborate with Università Cattolica Sacro Cuore in Milan, running research papers in ICRIM on Food&Beverage Industry, mentoring the MIB'Students in Master international Business courses and Executive Master courses.



RAFI-UDDIN SHIKOH

Founder and CEO of DinarStandard™ a specialized market research and advisory firm. Rafi-uddin has led thought leadership and strategies on innovation, marketing and empowering Islamic economies for global impact. Since 2008, Rafi-uddin has been advising global multi-nationals, financial institutions, startups and NGOs on market expansion analysis, business/investment strategy, and innovative marketing strategies. Prior to DinarStandard, Rafi-uddin has had 15 years of marketing strategy, e-business strategy, and technology management experience with small to Fortune 500 ranked companies. He has been a Vice President with Marsh Inc, a global risk brokerage firm, where he led and successfully delivered multi-million dollar knowledge management and marketing technology related initiatives. He had previously served as a Senior e-Business Consultant at a Boston based firm. In addition, he has also served as a Marketing Director for a communications training and sports media consulting company.



ANNAMARIA AISHA TIOZZO

Aisha Tiozzo is a Muslim Italian professional active in the field of export strategies as well as in the impact of faith-based practices on markets (particularly but not limited to South-East Asia and Gulf countries). After creating in 1998 ATS (private legal and judiciary school) she moved to Yemen for studies and research on TRIBAL and ISLAMIC law. In 2007 she founded (first woman in the sector) the Italian halal certification centre WHAD World Halal Development, also known as HALAL ROMA. Although also certifying food, feed and meat, WHAD has a particular competence in the field of halal cosmetics and chemicals, that drove the company to be chosen by the biggest international beauty exhibition (COSMOPROF) to create and drive the first worldwide pavilion of halal cosmetics and Muslim friendly spa. Following this success, she has been asked to repeat the experience in the food sector for TUTTOFOOD Milan exhibition. From halal gluten free and bio projects, up to the successful ITALIA BAYTI program for Muslim friendly tourism in Italy, Whad halal certification center is involved in a number of innovative and scientific projects. Sponsor and supporter of youth and female Muslim associations in Italy (I. E. GMI young Muslims of Italy), WHAD is also active in the inter religious dialogue through conferences and cooking show ("the cuisine of the book" dedicated to the alimentary prescription of the 3 religions of the Book). Anna Maria was honored to personally train the 12 personal chefs of the president of Italian Republic and the chefs of the Circle of Officials of Ministry of Defence, on how to cook halal for foreign delegations, while last halal cosmetic line she certified and consulted was awarded among the three most innovative products of the year from ELLE magazine, for conjugating halal certification and scientific research. Journalist and writer, she spoke in more than 100 conferences on Islamic marketing and finance, halal certification, and their impact on business and the sales. From 2017, after an experience as Vice President with mandate for Arab countries, Aisha is president of the international branch of CONFASSOCIAZIONI, the Italian confederation grouping more than 400 Italian associations of professionals. In 2016 she moderates in Jakarta the WIEF (world in World Islamic Economy Forum) section on interactions between Islamic finance and halal sector; in the same year she was inserted among the 500 most influential Personalities

in the Islamic economy by ISFIN-FORBES guide ISLAMICA 500 for her achievement in cosmetics and fashion .



ELENA TOSELLI

Holds a degree in Economy by the LUISS – Guido Carli University of Rome and a Master devoted to small and medium sized enterprises by the SDA Bocconi of Milan. She currently works for the Italian Ministry of Economic Development to support the internationalization processes of the Italian industrial system. Previously, she dealt with EU Structural Funds, corporate social responsibility and national anti-counterfeiting strategies. In 2015 she published “The converging diversities – Guide to kasher, halāl and organic certifications” with the aim of spreading awareness on these tools and sustaining the multicultural dialogue. She is governmental inspector for the national cooperative system.





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