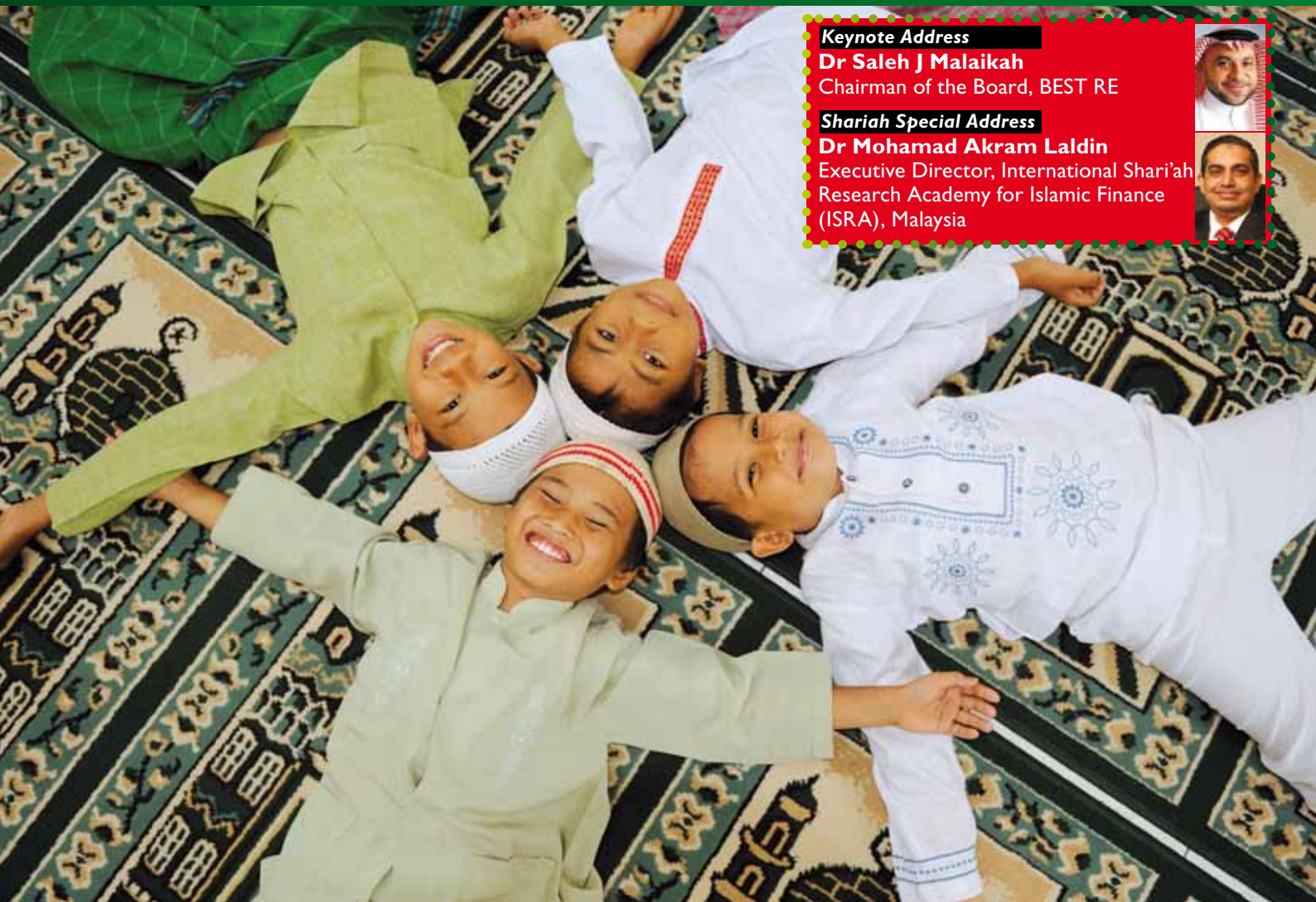


6th Asian Takaful Conference

9 - 10 May 2011, Novotel Clarke Quay, Singapore

**Theme: "Distribution Dynamics in Takaful:
Maximising Reach and Growth in Takaful and Retakaful"**

Register by
15 April 2011 for
Early Bird Discounts!



Keynote Address

Dr Saleh J Malaikah
Chairman of the Board, BEST RE



Shariah Special Address

Dr Mohamad Akram Laldin
Executive Director, International Shari'ah
Research Academy for Islamic Finance
(ISRA), Malaysia



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9 - 10 May 2011, Novotel Clarke Quay, Singapore

Takaful has grown rapidly and is now entrenched in the global insurance industry. Many takaful operators have been sprouting up since our last Conference and many more are exploring the business opportunities. The dynamism of the takaful industry is making waves and re-defining the frontiers of traditional insurance and reinsurance as well. Yet there is a need for takaful operators to reach out to the masses as well as for retakaful companies to convince their buyers of the unique selling power.

Takaful operators need more effective and efficient distribution channels to reach out to the ideal consumers. Aside from promoting takaful via agency and bancatakaful, the idea of MosqueAssurance – using the appeal of the mosque to promote takaful – as a dynamic distribution channel for takaful products is also gaining some ground. There are also new and innovative alternative channels being considered by brave new takaful operators eager to bring protection products with strict Islamic dictates to the Muslim population and sectors.

The 6th Asian Takaful Conference organised by *Asia Insurance Review* together with its sister publication, *MiddleEast Insurance Review*, will have the theme: “*Distribution Dynamics in Takaful: Maximising Reach and Growth in Takaful and Retakaful*” to explore not only the global opportunities in takaful, but also to look at the relevant infrastructure and alternative distributions for takaful operators to grab a larger slice of the competitive takaful market. The conference will also tackle key strategies in a post – global financial crisis world, emerging growth opportunities, new business models, regulatory frameworks and product innovation in the dynamic international Islamic insurance & Retakaful market.

The two-day event will bring together conventional and takaful players from around Asia including insurance and reinsurance companies, Islamic banking institutions, regulators, Shariah scholars, consultants, brokers as well as service providers keen to tap the potential of the takaful market.

Who Should Attend

- Life & General Insurance & Reinsurance Companies (both Takaful and Conventional)
- Takaful Companies and those providing Takaful insurance services
- Islamic Banking Institutions & Islamic Finance Players
- Regulators
- Shariah Scholars
- Management Consultants
- Reinsurance & Insurance Brokers
- Service Providers to the Takaful industry, ie lawyers, technology companies, loss adjusters, etc.

Key Topics

- Key Strategic and Operational Issues that Make a Takaful Company Succeed
- Emerging Trends and Innovations in Developing New Takaful Markets
- Distribution Strategy and Operations in Cooperatives and Religious Insurance – Ideas for Takaful
- Takaful for Third Party Liability: Shariah and Legal Framework
- Corporate and Sharia Governance in Takaful Institutions - Practices and Requirements
- Challenges and Opportunities Facing the Development of Retakaful Business Today
- Conventional Reinsurers Versus Retakaful Operators: Can Traditional Reinsurance Fit Into a Retakaful Solution
- Country Studies – A Closer Look at Successful Takaful Markets / Operators / Models

Special Panels

- **MosqueAssurance: Using the Influence of Mosque to Sell Takaful Is the Next Obvious Step**
- **Maximising the Shariah Advantage**

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PROGRAMME

Day One: Monday, 9 May 2011

- 8.00 am Registration & Coffee
9.00 am **Welcome Address by Chairman of Conference**
Ridwan Abbas, Takaful Correspondent, Asia Insurance Review & Middle East Insurance Review
9.15 am **Keynote Address**
Dr Saleh J Malaikah, Chairman of the Board, BEST RE
10.00 am **Special Address**
Syed Moheeb Syed Kamarulzaman, Chairman, Malaysian Takaful Association
10.30 am Tea Break

Critical Success Factors for Takaful Business

- 11.00am **Key Strategic and Operational Issues that Make a Takaful Company Succeed**
Leonardo Zanolini, Chief Operating Officer, HSBC Amanah Takaful (Malaysia) Sdn Bhd
11.30 am **Enterprise Risk Management: Dynamic Financial Analysis and Takaful Insurance**
Patrick Grealy, Managing Director, Ultimate Risk Solutions, Switzerland
12.00 nn **Rating Dynamics of Takaful Companies in Today's Climate**
Connie Wong, Senior Director, Analytical Manager, Insurance Ratings, Asia-Pacific, Standard & Poor's, Singapore
12.30 pm **Optimization and Innovation: Technology Drivers for a Successful Takaful Business**
Abhijit Banerjee, Country Head, Singapore and Senior Vice President APAC - Insurance, IT Services & Strategic Engagements, 3i Infotech Asia Pacific, Singapore
1.00pm Lunch Hosted by BEST RE

Direct Distribution - Maximising Growth

- 2.15 pm **Distribution Strategy and Operations in Cooperatives and Religious Insurance - Ideas for Takaful**
Hassan Scott Odierno, Partner, Actuarial Partners Sdn Bhd, Malaysia
2.45 pm **BancaTakaful - The Way Forward**
Lawrence Yew, Regional Director, Southeast Asia & Indian Sub-Continent and Family Retakaful Business, SCOR Global Life SE, Singapore
3.15 pm Tea Break

Special Panel on Mosque Assurance: Using the Influence of Mosque to Sell Takaful Is the Next Obvious Step

- 3.45 pm Panellists will look at the pros and cons of using the Mosque and its influence to sell takaful to the Muslims as a viable business option for the future of takaful.
Panellists:
Ustaz Haron Hassan Akhtar, Member, HSBC Insurance Islamic Advisory Board, Singapore
Yudha Pratama, President Director, Jaya Proteksi Takaful, PT, Indonesia
Hassan Scott Odierno, Partner, Actuarial Partners Sdn Bhd, Malaysia
Zailan Arshad, Head, Product Research & Development, Prudential BSN Takaful Berhad, Malaysia
Hassan Bashir, CEO, Takaful Insurance of Africa, Kenya

5.00 pm Close of Day One

Day Two: Tuesday, 10 May 2011

Shariah and Legal Issues

- 9.00 am **Takaful for Third Party Liability: Shariah and Legal Framework**
Prof Dr Zainal Azam Abdul Rahman, Head, Shariah & Legal Studies Department, International Centre for Education in Islamic Finance (INCEIF), Malaysia
9.30 am **Corporate and Sharia Governance in Takaful Institutions - Practices and Requirements**
Mian Muhammad Nazir, Senior Vice President, Dar Al Sharia, Dubai Islamic Bank
10.00 am **Takaful & Retakaful: A Legal Perspective from the UK**
Bilal Khan, Executive Director & Shariah Scholar, Islamic Finance Education Council, United Kingdom
10.30 am Tea Break

- 11.00 am **Shariah Special Address**
Dr Mohamad Akram Laldin, Executive Director, International Shari'ah Research Academy for Islamic Finance (ISRA), Malaysia

Special Panel on Maximising the Shariah Advantage

- 11.30am This panel with leading Shariah experts and scholars will look at critical issues facing the industry today including balancing Shariah dictates with business reality; move towards uniform Shariah standards; key issues for takaful operators today in achieving Shariah compliance; the influence of Shariah scholars and critical Shariah issues of the day.
Panellists:
Dr Mohamad Akram Laldin, Executive Director, International Shari'ah Research Academy for Islamic Finance (ISRA), Malaysia
Dr Aznan Hasan, Asst Professor & Shariah Scholar, International Islamic University Malaysia
Ariff Sultan, Business Development Director, Dow Jones Indexes, Singapore

12.30 pm Lunch Hosted by 3i Infotech

- 1.45 pm **Takaful Experience in Malaysia: Driving the Growth - A Sales Perspective**
Fukhairudin Mohd Yusof, Executive Vice President, & Head, Enterprise Corporate Division, Etiqa Insurance & Takaful, Etiqa Takaful Berhad, Malaysia

Dynamics of the Retakaful Market Today

- 2.15 pm **Challenges and Opportunities Facing the Development of Retakaful Business Today**
Chakib Abouzaïd, CEO, Takaful Re Limited, United Arab Emirates
2.45 pm **Conventional Reinsurance Versus Retakaful: Is There Any Difference?**
Marcel Papp, Director, Head of Swiss Re Retakaful, Malaysia
3.15 pm **Tackling Real Needs and Existing Supply In Terms of Capacity and Pricing of Large Risks**
Dr Mohd Rafick Khan bin Abd Rahman, Regional Client Manager, Family Retakaful, Munich Reinsurance Company Retakaful, Malaysia
3.45 pm **Can Retakaful Players Lead the Takaful Market**
Ismail Mahbob, President & Chief Executive Officer, MNRB Retakaful Berhad, Malaysia
4.15 pm **Closing Address**
Sivam Subramaniam, Editor-In-Chief, Asia Insurance Review & Middle East Insurance Review
4.30 pm Tea Break & Close of Conference

6th Asian Takaful Conference

9 - 10 May 2011, Novotel Clarke Quay, Singapore

Fax to: (65) 6512 5335

Conference Registration Form

To: Ms Wee Ling, Asia Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: (65) 6372 3167 • email: weeling@asiainsurancereview.com
or register online at www.asiainsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof
First Name: _____ Last Name / Surname: _____
Job Title _____
Company _____
Address _____
Tel: () _____
Mobile: () _____
Fax: () _____
email: _____

REGISTRATION

Early Bird (valid till 15 Apr 2011)

Subscribers US\$800
Non-Subscribers US\$980*

Normal Registration

Subscribers US\$1,280
Non-Subscribers US\$1,480*

(*Free One Year Subscription to Print Edition of Asia Insurance Review & AIR e-Daily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

AIR/MIR magazine AIR/MIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Remarks: _____

Group registration:

Special Offer for Year 2011: Register two delegates from the same company, and send the third delegate to attend the conference free of charge!
(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 3 May 2011

For cancellation in writing made before **15 Apr 2011**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **15 Apr 2011**.

PAYMENT

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:
The Development Bank Of Singapore, 6 Shenton Way,
DBS Building, Singapore 068 809
• US\$ (Account No.: 0001 - 004838-01-9-022)
• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: ____ - ____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is inclusive of prevailing GST)

Fax to: (+65) 6433 8738

Please fax Room Reservation Form direct to Hotel

Hotel Reservation Form

Attn: Mr Julian Egli
Business Services Executive
DID: (+65) 6433 8631 • FAX: (+65) 6433 8738
Email: H5993-SM9@accor.com

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177A River Valley Road, Singapore 179031
Main: (+65) 6338 3333
www.novotelclarkequay.com.sg

Please fill in Guest particulars on Registration Form

ARRIVAL DATE

Check in date: _____

Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____

Flight: _____ ETD: _____

ROOM TYPE / ROOM RATE

- Standard Room at \$250++ per room/night inclusive of 1 buffet breakfast and in-room broadband internet.
 Additional Buffet Breakfast at \$15.00++ per person per day.

All requests are subject to room availability

- Twin-share (two beds) King-sized bed
 Non-smoking smoking
 Others _____

- All the above prices quoted are in Singapore Dollars, exclusive of 10% service charge, and prevailing government taxes & GST (7.00%).
- Rooms are subject to availability upon making of reservation & all bookings must be guaranteed by credit card. The room rates may vary at the point of reservation.
- In the event of no-show or cancellation less than 72hrs, one room night charge will be applicable.
- Official confirmation of your reservation will be sent by Hotel.

AIRPORT TRANSFERS

- NOT required
 Airport to Hotel by Mercedes E-class at SGD75 nett per way
 Hotel to Airport by Mercedes E-class at SGD75 nett per way

(A SGD20 nett per way, for transfers required between 2300 - 0700hrs)

RESERVATION GUARANTEE

Credit Card

- Visa Mastercard Amex
 Diners JCB

Credit Card Number: _____

Expiry Date : _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____