

CONFERENCE DAY 1 | Tuesday, October 27, 2015

08:15	Registration and morning refreshments
09:00	Moderator's welcome and opening remarks
09:05	<p>KEYNOTE ADDRESS</p> <p>Eng. Ameen Abdel Monem, Deputy Minister, Ministry of Housing</p>
09:15	<p>KEYNOTE SPEECH: Towards Green Housing in Egypt</p> <p>Prof. Ayman Mosallam, Founder Egypt Green House Building</p>
09:30	<p>MARKET OVERVIEW: Investigating Egypt's housing market to identify the shortage and capitalise on the opportunities in the sector</p> <ul style="list-style-type: none"> ▲ Assessing the demographics of Egypt's population to assess the future need of housing in the country ▲ Analyzing which regions are most in need of housing stock to drive government and private sector strategy and minimize future shortages ▲ Discussing which categories of housing provide the best return on investment for developers to analyze if luxury housing provides the best value <p>Ian Albert, Regional Director MENA, Colliers International</p>
09:50	<p>Assessing the main requirements to facilitate increased development of housing in Egypt</p> <ul style="list-style-type: none"> ▲ Examining the international best practices to draft policies that will foster growth in the housing market ▲ Setting achievable building standards to allow safe, cost-effective construction ▲ Drafting finance and building regulations in consultation with all stakeholders to ensure the success of development of housing schemes <p>Dr Amr Salama, Former Minister and Chairman, National Council for Building Law Dr Khalid El Zahaby, Chairman, Housing & Building National Council May Abdel Hamid, Chairman, Mortgage Finance Fund</p>
10:20	<p>Leveraging on Affordable Housing Designs to Address the Challenge of Providing Good Quality and Comfortable Living Spaces Constructed in Record Time</p> <p>Jim Robinson, Managing Director, MFE Formwork Technology, Malaysia</p>
10:50	Housing Egypt exhibition tour and networking break
11:20	<p>PANEL DISCUSSION</p> <ul style="list-style-type: none"> ▲ Investigating the opportunities available for developers in Egypt's housing market ▲ Analyzing the challenges faced by developers to assess potential solutions and involve the private sector in Egypt's future housing needs ▲ Investigating the return on investment for affordable housing schemes to explore how to maximize profitability ▲ Discussing the responsibility for the development of civil and social infrastructure to account for these costs and maintain profitability <p>Said Hanafi, Chairman, Orascom Housing Communities Dr. Mohamed El-Mikawi, CEO, Al-Futtaim Real Estate Khaled Sheta, Managing Director, IGI</p>

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12.00 Discussing the best use of land for affordable housing projects to enable long term sustainability and profitability of projects

Ayman Sami, Country Head, Jones Lang LaSalle

PANEL DISCUSSION

Funding the development of housing to increase housing stock in Egypt

TOPICS:

- 12.20**
- ▲ Accessing cost-effective development financing to enable profitable housing projects
 - ▲ Assessing capital market funding to reduce the cost of long-term financing
 - ▲ Exploring government grants to finance low cost housing in Egypt

Loay Ghazaleh, Advisor, Ministry of Public Works, Bahrain

Mansour Ahmed, Director Development Solutions, Colliers International

Alberto Brugnoli, Director General, ASSAIF

SPECIAL PRESENTATION

13.00 Discussing the Mortgage Finance Fund Mortgage Initiative to increase affordable housing lending

May Abdel Hamid, Chairman, Mortgage Finance Fund

CASE STUDY

13.20 Spotlighting Orascom's Haram City affordable housing project

Said Hanafi, Chairman, Orascom Housing Communities

ROUNDTABLE SESSION: Interactive discussions

Utilising PPP for Housing Projects

Loay Ghazaleh, Advisor, Ministry of Public Works, Bahrain

13.40 **Provide better living to Egypt's future Society, by use of modern technologies, materials, transfer of know-how, and increase benefits for stakeholders and consumers**

Megaklis Paleochoritis, Sales & Marketing Manager

Assessing the benefits of Sustainable Design in Egypt

Dr Wael Abo Neama, Project Design Director, Engineering Consultants Group

14.40 Networking Lunch and End of Day 1

CONFERENCE DAY 2 | Wednesday, October 28, 2015

08:30	Registration and morning refreshments
09:00	Moderator's welcome and opening remarks
09:10	<p>Integrating low cost and affordable housing units into housing development to foster an environment of social cohesion</p> <p>Geoffrey Batzel, Managing Director, KEO International</p>
09:50	<p>Enhancing housing industry in Egypt through applying new design and construction techniques towards sustainability and actual market demand</p> <p>Dr Wael Abo Neama, Project Design Director, Engineering Consultants Group</p>
<p>PANEL DISCUSSION</p> <p>Reducing the unit cost of construction by utilising advanced building systems</p> <ul style="list-style-type: none"> ▲ Assessing the use of aluminium formwork to understand which developments it can be utilised in to make cost savings ▲ Exploring the benefits of Building Information Modeling (BIM) in the construction phase to reduce the cost of development ▲ Using precast concrete to produce low maintenance housing and reduce construction times 	
10:30	<p>PANELISTS</p> <p>Geoffrey Batzel, Managing Director, KEO International</p> <p>Dr Wael Abo Neama, Project Design Director, Engineering Consultants Group</p> <p>Loay Ghazaleh, Advisor, Ministry of Public Works, Bahrain</p>
11:10	Networking break
11:40	<p>Case Study Developing Shariah Compliant home financing – The Italian Experience</p> <p>Alberto Brugnoli, Director General, ASSAIF</p>
12:20	<p>Conference Recommendations</p> <p>This session is designed to produce recommendations based upon the discussions that have taken place over the three days of the summit. These informed comments will be compiled and sent to the Ministry of Housing as documentation of the proceedings of the Housing Egypt Summit and a basis for developing future strategies.</p> <p>Ayman Mosallam, Founder, Egypt Green Building</p>
13.00	Networking Lunch