

# 5th Asian Takaful Conference

9 – 10 March 2010, Novotel Clarke Quay, Singapore

*Theme: "Reality Check on Growth and Promise of Takaful as a Dynamic Force"*

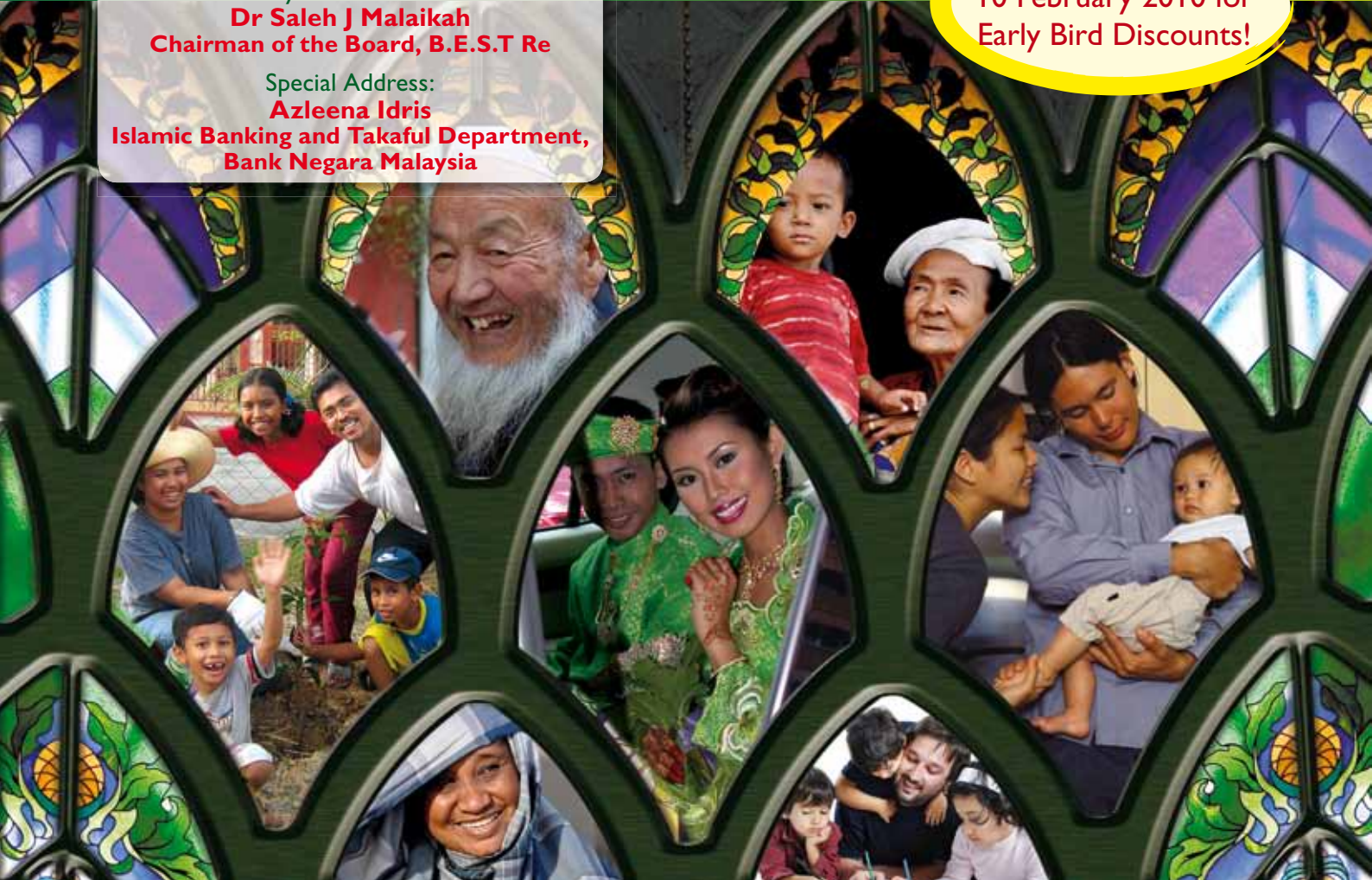
Keynote Address:

**Dr Saleh J Malaikah**  
Chairman of the Board, B.E.S.T Re

Special Address:

**Azleena Idris**  
Islamic Banking and Takaful Department,  
Bank Negara Malaysia

Register by  
10 February 2010 for  
Early Bird Discounts!



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## 9 – 10 March 2010, Novotel Clarke Quay, Singapore

Takaful has witnessed phenomenal growth in the past five years with the number of Takaful operators increasing, and new players sprouting up in unexpected places. The Takaful business pie has grown tremendously and has entrenched its position in the global insurance industry. But it's now time to do a reality check on the REAL business potential, especially with the coming of age of Takaful amid new financial realities.

Riding on the success of our past Takaful events, *Asia Insurance Review* together with its sister publication, *MiddleEast Insurance Review*, will set the stage for the **5th Asian Takaful Conference** in Singapore, with the bold theme: “**Reality Check on Growth and Promise of Takaful as a Dynamic Force**”.

The two-day conference will look at how Takaful operators around the world are measuring up and how successful they have been in providing a comprehensive range of Islamic insurance products and services while keeping the Shariah chain complete including the use of Retakaful.

The conference will also tackle key strategies in a post – global financial crisis world, in light of changing consumer expectations, tighter regulations, emerging growth opportunities, new business models, regulatory frameworks and product innovation in the dynamic international Islamic Insurance & Retakaful market. All these in addition to doing a critical analysis of Takaful's business promise and returns.

### Who Should Attend

- Life & General Insurance & Reinsurance Companies (both Takaful and Conventional)
- Takaful Companies and those providing Takaful insurance services
- Islamic Banking Institutions & Islamic Finance Players
- Regulators
- Shariah Scholars
- Management Consultants
- Reinsurance & Insurance Brokers
- Service Providers to the Takaful industry, ie lawyers, technology companies, loss adjusters, etc.

### Key Topics

- Assessment of the Developments in the World of Takaful
- Session on Regulations and Solvency
- Assessing Marketing and Distribution Strategies in Takaful – The Brunei Experience
- Reaching Out to Consumers with the Grand Takaful Proposition
- Specific Challenges to Find Optimal Returns on Shariah Compliant Investments – A Fund Manager's Viewpoint
- Challenges and Opportunities for the Retakaful Industry
- RBC and Reinsurance Credits for Retakaful

With Focussed Panels on:

- **Critical Success Factors for Takaful**
- **Achieving Strict Shariah Compliance**

**PLUS, a Special Roundtable on Actual Re/Takaful Practices in the Market.**

**So sign up today for this important event to learn from industry leaders and find out how to extend your market position and expand your business!**

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## PROGRAMME

### Day One: 9 March 2010, Tuesday

- 8.00 am Registration & Coffee  
 9.00 am Opening Welcome Address  
 9.15 am **Keynote Address: Assessment of the Developments in the World of Takaful**  
*Dr Saleh J Malaikah, Chairman of the Board, B.E.S.T Re*  
 10.00 am **Special Address: Reality Check on the Malaysian Takaful Market Today – A Force in the Insurance World**  
*Azleena Idris, Deputy Director, Financial Infrastructure Development, Islamic Banking and Takaful Department, Bank Negara Malaysia*

10.45 am Tea Break

#### Session on Regulations and Solvency

- 11.15 am **Overview of Solvency in Takaful Undertakings**  
*Kartina Md Ariffin, Islamic Financial Services Board (IFSB)*  
 11.45 am **Comparative Takaful Regulations: From ICPs to Dedicated Shariah Framework and RBCs**  
*Hassan Scott P Odierno, Principal and Actuary, Mercer Zainal Consulting Sdn Bhd*

12.30 pm Lunch

#### Panel on Critical Success Factors for Takaful

- 2.00 pm This Special Panel with leading experts and practitioners in the market will look at the key strategic and operational issues that make a Takaful company succeed

**Panellists:** *Atsuhiko Ayabe, Senior Takaful Advisor, Hussein Aoueiini & Co Ltd*  
*James A. Smith, Executive Director, Ernst & Young*  
*Kazi Md Mortuza Ali, Managing Director, Prime Islami Life Insurance Limited*  
*Pervaiz Ahmed, CEO, Pak-Qatar Family Takaful Limited*

3.00 pm Tea Break

#### Distribution Dynamics in Takaful

- 3.20 pm **Assessing Marketing and Distribution Strategies in Takaful – The Brunei Experience**  
*Ehwana Yahya, Senior Manager, Product and Business Development, Insurans Islam TAIB, Brunei*  
 3.50 pm **Are Takaful Operators Taking Optimal Advantage of Niche Markets**  
*Zainul Che Din, Executive Secretary, Global Takaful Group Ltd*  
 4.15 pm **Reaching Out To Consumers with the Grand Takaful Proposition**  
*Daud Vicary Abdullah, Global Leader, Global Islamic Finance Group, Deloitte*  
*Keon Chee, Asst General Manager, Heritage Trust Group*  
 5.00 pm **Specific Challenges to Find Optimal Returns on Shariah Compliant Investments – A Fund Manager's Viewpoint.**  
*Zulkifli Ishak, CEO, Prudential Al-Wara' Asset Management Berhad*  
 5.30 pm **Networking Party Hosted by B.E.S.T Re**  
 7.00 pm

### Day Two: 10 March 2010, Wednesday

9.00 am **Shariah Keynote Address**

#### Panel on Achieving Shariah Compliance

- 9.45 am This Panel with leading Shariah experts and scholars will look at the critical issues facing the industry today  
**Panellists:** *Prof Dr Zainal Azam Abdul Rahman, Head, Shariah Department, International Centre for Education In Islamic Finance (INCEIF)*  
*Dr Aznan Hasan, Asst Professor & Shariah Advisor, International Islamic University Malaysia*  
*Dr Azman Mohd Noor, Shari'ah Advisory Board Committee of Al Rajhi Banking & Investment Corporation (Malaysia) Bhd and MNRB Retakaful Berhad, Assistant Professor, International Islamic University Malaysia*  
*Mufti Hassaan Kaleem, Sharia Board Member, Hannover ReTakaful B.S.C.(c)*

10.45 am Teabreak

- 11.15 am **Family Takaful: The Status of Takaful Benefit and Issue of Nomination**  
*Dr Azman Mohd Noor, Shari'ah Advisory Board Committee of Al Rajhi Banking & Investment Corporation (Malaysia) Bhd and MNRB Retakaful Berhad; Assistant Professor, International Islamic University Malaysia*

- 11.45 am **Takaful As a Force Through Dynamic Fiqh Applications**  
*Azman Ismail, Managing Director, IIFIN Planners Sdn Bhd*

- 12.15 pm **Rating Dynamics in the Takaful Space – What Makes the Difference**  
*Moung Mo Lee, General Manager, Analytics, A.M. Best Asia-Pacific Ltd, Hong Kong*

12.45 pm Lunch

#### World of Retakaful with Roundtable on Actual Re/Takaful Practices in the Market

- 2.00 pm **Challenges and Opportunities for the Retakaful Industry**  
*Marcel Papp, Director, Client Markets, Swiss Reinsurance Company Ltd*

- 2.30 pm **Getting Takaful Operators to Choose Retakaful as First Option**  
*Tobias Frenz, CEO, Munich Reinsurance Company Retakaful Branch*

- 3.00 pm **RBC and Reinsurance Credits for Retakaful**  
*James A Smith, Executive Director, Financial Services, Ernst & Young*

3.30 pm Teabreak

- 4.00 pm **Roundtable on Actual Takaful & ReTakaful Practices in the Market**

**Panellists:** *Chakib Abouzaid, CEO, Takaful Re*  
*Haji Osman Bin Haji Md Jair, Managing Director, Insurans Islam TAIB Sdn Bhd*

*Ismail Mahbob, President & CEO, MNRB Retakaful Berhad*

*Marcel Papp, Director, Client Markets, Swiss Reinsurance Company Ltd*

5.00 pm End of Conference

# 5th Asian Takaful Conference

## 9 – 10 March 2010, Novotel Clarke Quay, Singapore

**FAX to: (65) 6512 5335**

### Conference Registration Form

To: Ms Loga, Asia Insurance Review  
 69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583  
 DID: (65) 6372 3184 • email: loga@asiainsurancereview.com  
 or register online at www.asiainsurancereview.com  
 Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

#### PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof \_\_\_\_\_  
 First Name: \_\_\_\_\_ Last Name / Surname: \_\_\_\_\_  
 Job Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Tel: ( \_\_\_\_\_ ) \_\_\_\_\_  
 Fax: ( \_\_\_\_\_ ) \_\_\_\_\_  
 email: \_\_\_\_\_

#### REGISTRATION

**Early Bird (valid till 10 Feb 2010)**      **Normal Registration**

Subscribers       US\$800      Subscribers       US\$1,280  
 Non-Subscribers       US\$980\*      Non-Subscribers       US\$1,480\*  
 (\*Free One Year Subscription to Asia Insurance Review + eWeeklies)

**Full registration fees MUST be paid before the valid dates for admittance at conference.**

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MIR magazine     AIR/MIR Website     Brochure     Email  
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Remarks: \_\_\_\_\_

#### Group registration:

**Special Offer for Year 2010:** Register two delegates from the same company, and send the third delegate to attend the conference free of charge! (Valid only for delegates from same company from same country)

Registration fee includes participation at Conference plus tea breaks and lunches.

All meals are prepared without pork, lard and beef.

Accredited by  
General Insurance Association  
of Singapore

#### Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

#### Closing date for registration: 2 March 2010

For cancellation in writing made before **10 Feb 2010**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **10 Feb 2010**.

#### PAYMENT

I enclose a cheque / bankdraft in US Dollars made payable to "ASIA INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:  
 The Development Bank Of Singapore, 6 Shenton Way,  
 DBS Building, Singapore 068 809  
 • US\$ (Account No.: 0001 - 004838-01-9-022)  
 • Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ \_\_\_\_\_ for  
 Conference Registration fee from my

Mastercard     VISA     American Express

Card Holder's Name: \_\_\_\_\_

Card No.: \_\_\_\_\_

Expiry Date: \_\_\_\_ - \_\_\_\_ (mm-yy) Total Amount: US\$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Conference fee is inclusive of prevailing GST)

**Fax to: (+65) 6433 8738**

Please fax Room Reservation Form direct to Hotel

### Hotel Reservation Form

Attn: Ms Adeline Yap  
 DID: (+65) 6433 8627 • FAX: (+65) 6433 8738  
 Email: H5993-SM7@accor.com

**Novotel Singapore Clarke Quay**  
 177A River Valley Road, Singapore 179031  
 Main: (+65) 6338 3333  
**www.novotelclarkequay.com.sg**

Please fill in Guest particulars on Registration Form

#### ARRIVAL DATE

Check in date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETA: \_\_\_\_\_

#### DEPARTURE DATE

Check out date: \_\_\_\_\_

Flight: \_\_\_\_\_ ETD: \_\_\_\_\_

#### ROOM TYPE / ROOM RATE

- Superior Room at S\$230++ per room per night, inclusive of one breakfast.  
 Additional Buffet Breakfast at S\$15.00++ per person per day

#### All requests are subject to room availability

Twin-share (two beds)     King-sized bed

Non-smoking     smoking

Others \_\_\_\_\_

- All the above prices quoted are in Singapore Dollars, exclusive of 10% service charge, and prevailing government taxes & GST (7.00%).
- Rooms are subject to availability upon making of reservation & all bookings must be guaranteed by credit card. The room rates may vary at the point of reservation.
- In the event of no-show or cancellation less than 72hrs, one room night charge will be applicable
- Official confirmation of your reservation will be sent by Hotel
- For higher categories of rooms, please contact Ms Adeline Yap

#### AIRPORT TRANSFERS

NOT required

Airport to Hotel by Limousine at SGD70 nett per way

Hotel to Airport by Limousine SGD70 nett per way

(A SGD20 nett per way, for transfers required between 2300 – 0700hrs)

#### RESERVATION GUARANTEE

Credit Card No.

Visa     Mastercard     Amex

Diners     JCB

Credit Card Number: \_\_\_\_\_

Expiry Date : \_\_\_\_\_ month \_\_\_\_\_ year

Cardholder's name: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_

#### FOR HOTEL USE ONLY:

Confirmation No. \_\_\_\_\_

Confirmed By: \_\_\_\_\_

Date: \_\_\_\_\_

Remarks: \_\_\_\_\_

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