



## **Making Takaful Fit for Purpose** *Sharpening the Tools of the Trade*

*An Afkar Consulting Briefing, sponsored by 3i Infotech*

Wednesday 21 October. 9.00 to 12.30 followed by Networking Lunch. Level 35, 25 Canada Square, Canary Wharf, London E14 5LQ

To flourish in a competitive market Takaful operators need to have cutting-edge marketing campaigns and distribution channels, keen asset management of their growing contribution pools and customised technology platforms for their specific needs. This is even more so for Takaful companies trying to establish a foothold as niche providers in larger markets like Europe and North America. This half-day seminar builds on the three annual **Takaful Summits** organised by **Afkar Consulting Ltd** and is designed to examine the key tools of the Takaful trade and initiate a continuing dialogue on these vital issues.

### **Agenda**

09.00 Registration and Coffee

09.30 **M Iqbal Asaria, Afkar Consulting**

*Welcome and introduction to the theme outlining the key challenges in making Takaful fit for purpose especially in the UK and Europe.*

09.45 **Datuk Noripah Kamso, CEO, CIMB-Principal Islamic Asset Management**

*Noripah will speak about customised asset management for Takaful providers.*

10.30 **Judith Benson, COO, Prime Rate Capital Management LLP**

*Judith will speak about the key constraint of very short-term money management for Takaful Funds.*

11.15 Coffee break

11.30 **Bradley Brandon-Cross, CEO, Principle Insurance Holdings**

*Bradley will be speaking about the challenges of setting up a Takaful operation in the UK.*

12.15 **Faisal Khan, Director of Insurance & Banking, 3i Infotech**

*Takaful insurance is poised for significant growth as awareness and demand increase and technology enablers are further*

*aligned to allow Takaful insurance to compete with conventional insurance. Faisal will discuss how 3i Infotech is investing in the technology to support the sector at this exciting time.*

12.45 **Rameez Ahmed, Pre-Sales Insurance, 3i Infotech**

*Rameez will briefly demonstrate some aspects of Premia Takaful that are key to sustain growth.*

13.00 Q&A followed by a networking lunch reception