

2-3 October 2013, Kazan, Russia

KAZAN SUMMIT

5th International Economic Summit of Russia and OIC countries

Draft as of 28 September 2013

Program of KazanSummit 2013

5th International Economic Summit of Russia and OIC countries

1 October 2013
15:00 - 17:30

Sightseeing: Tour of the City of Kazan, Tour of Kazan Investment sites

2 October 2013
08:00- 09:00

Registration

08:30 - 10:00
Main International Center
Third floor

Business Breakfast

Perceptions of Russia: Unlocking the riddle, mystery, and enigma

Premium registration required

"I cannot forecast to you the action of Russia," Winston Churchill said in a radio broadcast in 1939. "It is a riddle wrapped in a mystery inside an enigma; but perhaps there is a key." Russia has undergone a remarkable transformation in the 70 plus years since this statement was uttered, but many foreign journalists and businessmen still cling to the notion that action in Russia is incomprehensible. Businesses on the ground in Russia, however, tell a different story.

Why does Russia seem so indecipherable to the outside world? What role does the media play in this process and what steps are being taken to help foreigners better understand Russia? What is the key to unlocking Russia?

Moderator

Linar Yakupov, Chief Executive, Tatarstan Investment Development Agency

09:30 - 11:45
Main International Center
Medium Hall № 1

Smart city forum

Smart cities and the future of regional development

In cooperation with the Tatarstan Development Corporation

Global urban development over the past few decades has seen a shift towards the development of smart cities, urban areas that focus on harnessing new technologies and eco-urban design principles to create sustainable communities. This trend has enjoyed particular success in countries within the Organization of Islamic Cooperation, and is increasingly gaining traction in the Russian Federation.

This session explores some of the best practices that exist in smart city planning, explores large-scale smart city projects that are currently underway, and analyzes the relation between such projects and foreign investment.

Moderators

Bill Hutchison, Executive Director, Center for Smart City Innovation, EY
Alexander Kholodnov, Deputy Chief Executive Officer and Lead Urban

Planner, Institute of Territory Planning Urbanika

Panelists

Irina Ilyina, Director of the Regional research and Urban planning Centre

Norliza Hashim, Managing director and lead urban planner, APUDG

Tatyana Prokofyeva, Head Architect of the City of Kazan

Datuk Ismail Ibrahim, Chief Executive Officer, Iskandar Regional Development Authority

Bulat Gayanov, Chief Executive Officer, Tatarstan Development Corporation

Franck Marc Lemaire, Managing Director, Energy, Engineering & Construction for Europe & Africa, Wipro Ltd.

Alfred Suleymanov, Kazan State Architecture and Engineering University

Galina Aydarova, Kazan State Architecture and Engineering University

Dmitry Kolosov, Regional Director, Russia Green Building Council

10:00 - 13:30

Main International Center
Main Hall

Business & trade forum

Trade as a foundation for economic development

In cooperation with the Tatarstan Export Corporation and the Chamber of Commerce of the Republic of Tatarstan

Russia's recent accession to the World Trade Organization (WTO) has been a newsworthy event, as it plays a crucial role for the future of Russia's overall economic development. However, as demonstrated by a recent meeting between the Secretary General of the Organization of Islamic Cooperation Ekmeleddin Ihsanoglu and Russian Ambassador to Saudi Arabia Oleg Ozerov, ties between Russia and OIC are a point not to be ignored.

This forum will be focused on international trade and its role in economic development as well as the importance of fostering clear and open business relationships with international partners.

Session 1

Trade turnover between Russia and OIC countries: assessment and prognosis

Moderator

Oleg Volkosh, President, Media Arts Group

Panelists

Shamil Ageev, Chairman, Chamber of Commerce and Industry of the Republic of Tatarstan

Sergei Matvienko, Chairman, FORS

Vilayat Veliyev, Director of the Research Institute of Economic Reforms, Ministry of Economic Development of Azerbaijan

Session 2

Solutions to problems in trade between Russia and OIC Countries

Panelists

Alami Abdelaziz, Head of Marketing Department, Islamic Centre for Development and Trade

Andrei Polyakov, Head of Department, Export Insurance Agency of Russia

Airat Nazmeev, Chief Executive Officer, Tatarstan Export Corporation

Orhan Ihsanoglu, Director General, Bor-tek

Nur Shakirov, General Director, Kazan Medical Instrument Factory

12:00 - 12:20

Coffee break

Tatneft

Bulat Kutdusov, Director General, Bread-baking and Confectionery Plant
Marina Haas, Chief Executive Officer, Royal Food Tr LLC
Vladimir Ignatov, Manager Strategic Projects, Translogix

10:00 – 13:30
Main International Center
Medium Hall №2

Investment promotion forum

Facilitating Foreign Direct Investment in the age of IPAs

In cooperation with the World Association of Investment Promotion Agencies

Session 1

Do investment promotion agencies really improve inward investment flows?

The last half century has seen a pronounced spike in the number of investment promotion agencies globally, with governments at the national, regions, and sometimes municipal level creating organizations to attract foreign direct investment (FDI). Studies have shown that these organizations play a crucial role in improving FDI inflows, however some still remain unconvinced. Over the last few years Russia has focused on improving its investment climate and has seen a staggering increase in the number of regional investment promotion agencies, but to date the Russian Federation does not have an investment promotion agency.

Is there a direct correlation between the existence of investment promotion agencies and FDI inflows? What tools do governments have to measure the effectiveness of investment promotion agencies? Does the Russian Federation need a national investment promotion agency?

Moderator

Robert Whyte, Global Specialist Investment Promotion, World Bank Group

Panelists

Carlos Bronzatto, Executive Director, World Association of Investment Promotion Agencies

Denis Merkwirth, Foreign Direct Investment Manager, Terrain Consulting

Linar Yakupov, Chief Executive, Tatarstan Investment Development Agency

Ken Walsh, Commercial Attache, SelectUSA

Yury M. Voicehovsky, Chairman, National Council for Investment Climate Development

Aleksandr Pirojenko, Director for Priority Programs Development, Agency for Strategic Initiatives

First row discussant

Nikolai Zhuravlev, Deputy Chairman, Council of the Budget and Financial Markets Committee, Council of Federation of the Federal Assembly of the Russian Federation

12:00 – 12:20

Coffee break

Session 2

Challenges and best practices in integrating national and regional investment promotion

Ideally, investment promotion is a team effort, where national and regional colleagues work together for a common goal. In practice, things are much more complicated, muddled, and at times downright confusing. This session explores the challenges that exist in creating a shared vision for investment promotion between national and regional agencies and some of the processes that have been put in place to

integrate their efforts.

Moderator

Carlos Bronzatto, Executive Director, World Association of Investment Promotion Agencies

Panelists

Aleksandr Pirojenko, Director for Priority Programs Development, Agency for Strategic Initiatives

Fahad Al Gergawi, Chief Executive Officer, Dubai FDI

Dato' Azman Mahmud, Deputy Chief Executive Officer, Malaysia Investment Development Agency

Dato' RedzaRafiq, Chief Executive, Northern Corridor Implementation Authority

Mustafa Rumeli, Vice President - Head of Department for Cooperation with Development Agencies, Investment Support and Promotion Agency of Turkey

Ken Walsh, Commercial Attache, SelectUSA

First row discussants

Sergey Filippov, Chief Executive Officer, Middle Ural Development Corporation

Mehmet Gokay Ustun, Secretary General, TRAKYA Development Agency

12:00 - 13:30

Kazan Smart City

New Investment Project

Kazan Smart City Groundbreaking Ceremony

By invitation only

Kazan Smart City is a revolutionary urban development project designed to spur investment into high technology, medicine, education, and tourism. The project is a priority development project of the Republic of Tatarstan which will transform the capital of Kazan into a full-fledged international business hub with ideal conditions for working and living.

Join the Tatarstan Investment Development Agency, the Tatarstan Development Corporation, and key partners of the project in this historic groundbreaking ceremony.

13:30 - 14:30

Main International Center
Café

Lunch

14:30 - 18:00

Main International Center
Medium Hall №1

Investment forum

Investing in Russia: New Horizons

Session 1

From the mouths of investors: Russia & its investment climate

Soviet stereotypes may continue to influence global public opinion about Russia, but investors on the ground tell a different story. They are "highly satisfied" with their decision in Russia, and plan on continuing to invest. Some negative factors may still linger on, but they pale in comparison to the strong consumer market and high yield on investments that is available. This session gathers current investors in Russia for a frank discussion of their experiences, the opportunities available, and the problems that still need to be worked out.

Moderator

Bill Hutchison, EY

Panelists

Olivier Lhomer, Financial Director, Rockwool Russia
Alexander Konson, Managing Director, Kiekert Russia
Murat Firat, General Director, Kastamonu Integrated Wood Industries
Dmitry Kuznetsov, Director of Strategic Projects, Air Liquide
Lim Shyue Jian, Chief Executive Officer, Radiance Kazan Corporation
AdilShirinov, Executive Director and Chief Operating Officer, Ford Sollers

16:30 - 16:40

Coffee break

Session 2

Legacy of mega events on tourism and investment climate

Countries, regions, and even cities have become increasingly competitive in securing the rights to host mega events. Such events put a government's location on center stage in the global arena, garner support for investment in infrastructure, and boon the tourism industry. If mismanaged, however, such events could have the exact opposite effect. What is the long-term economic legacy that is attached with hosting mega events? What challenges and risks does the host government face? How can mega events be leveraged to create sustainable growth in tourism and increased foreign investment flows? Are mega events worth the fuss?

Moderator

Denis Derevyankin, Head of Kazan Office, Partner

Panelists

Yaseen Hussain, Events Executive, Ministry of Economy, United Arab Emirates

Sergey Ivanov, Deputy Minister of Youth Affairs, Sport and Tourism of the Republic of Tatarstan

Vladimir Leonov, Director General, Kazan 2013 Executive Directorate

Sergey Filippov, Chief Executive Officer, Middle Ural Development Corporation

14:30 - 18:00

Main International Center
Main Hall

Islamic finance forum

Roadmap to Islamic finance in Russia

Session 1

Global Islamic finance market trends

The practice of Islamic finance dates back to the seventh century, yet modern Islamic finance has its roots in the 1960s, as financial institutions started offering sharia-compliant services in the Islamic world. Today Islamic financial institutions operate in over 75 countries globally, managing approximately \$2.2 trillion in assets. The Islamic finance sector enjoys a growth rate of 15-20% per annum, an impressive tempo that experts believe will be maintained over the next 10 to 15 years. This session explores some of the macroeconomic trends in global Islamic finance.

Moderator

WaheedQaiser, President, Maxim Corporate finance LLP, UK

Panelists

Linar Yakupov, Chief Executive, Tatarstan Investment Development Agency
Moftah Basil, Managing Director - Middle East, Africa & Russia/CIS, Thomson Reuters

Walid Hareb, Chief Executive Officer, Dubai Consultancy

Daniyar Akishev, Deputy Chairman, National Bank of Kazakhstan

Dababrata Chowdhury, University Campus Suffolk, United Kingdom

Mustafa Adil, Manager of Research & Product Development - Islamic Finance,

Thomson Reuters

16:30 - 16:40

Coffee break

Session 2

Islamic finance in Russia: success, failure, and the road ahead

Shariah-compliant financial instruments are relatively new commodities in the Russian market. Among the regions that have pioneered their introduction is the Republic of Tatarstan, which is experiencing a growth in structured Islamic finance deals. Not all the stories, however, are those of success. What are obstacles are faced when implementing Islamic financial instruments in the Russian Federation? What needs to be taken into consideration to properly structure these deals, so that they are both shariah-compliant and in line with Russian legislation? What paths lie ahead for Islamic finance in Russia?

Moderator

Maxim Osintsev, Middle East and North Africa Manager, Sberbank

Panelists

Mikhail Davydov, Strategic Advisor to the Chief Executive Officer, Invest AD
Sergey Bubnov, Managing Director, RT-Invest

Yasini Maxwell Abraham, Chief Business Officer, SaudiNEXtCARE, Allianz
Saudi Arabia

Olga Stepanova, Deputy Chief Executive Officer, Allianz Group Russia

Ilya Velder, Deputy Director of Investment Business Department, Ak Bars Bank
Murad Yandiev, Chief Executive Officer, Tatarstan International Investment
Company

Rashid Nizameev, Chief Executive Officer, Finance House Amal

Rustam Vakhitov, Partner, Baker Tilly Tax Services

Renat Yedikhanov, Chief Executive, Islamic banking committee, Tatarstan
branch office, Delovaya Russia

14:30 - 18:00

Main International Center
Medium Hall №2

Media forum

Editor's roundtable: reporting on the economy of Russia

It is no secret that the press plays a key role in defining perceptions about a country's investment climate. The way the press portrays a country, region, or city often play a crucial role in the area's image in the eyes of the public and business. At times, the press can be an aide, mediator, or even traitor to a region's goal of attracting investment. This forum gathers together editors for a frank discussion of the role the press plays in these processes, myths in the investment market, how Russia's economy is portrayed in the news, and recommendations for how the press might better cover the economy of Russia.

Moderator

Evgeniy Abov, Deputy Director of Rossiskaya Gazeta Publishing House,
Publisher of Russia Behind the Headlines

Panelists

Eugenia Rogozhina, Head of Eastern Europe & CIS, CNBC

Ben Aris, Editor-in-chief, Business New Europe

Arman Dzhalyan, Editor, BRICS Business Magazine

Elena Ivkina, Deputy Editor, The Capital of the Country

Olga Irzun, Deputy Director, Ekonomicheskaya Gazeta Publishing House

Lyubov Shevchenko, Director of Strategic Development, Agency Information
and Business Communications

- 14:30 - 18:00
Main International Center
Small Hall №1
- Round table
Human resource agencies and their role in developing human capital
In cooperation with HeadHunter
- Moderator
Nina Osovitskaya, Consultant of Premia HR-Brand, HeadHunter
- Panelists
Svetlana Giatsintova, Development Director, HeadHunter
Olga Mets, Director of Marketing and PR, HeadHunter
Sofia Isakova, Head of Volga Region, Headhunter
- 14:30 - 18:00
Main International Center
Small Hall №2
- Round table
Presentation of the Global Shapers Community, World Economic Forum
In cooperation with the Global Shakers Community
- 18:40 - 19:30
Kazan Equestrian Complex
- Interview
Investment climate - government or business responsibility?
By invitation only
- Press meeting with Rustam Minnikhanov, President, Republic of Tatarstan
- Participants
Pavel Negoitsa, General Director, RossiskayaGazeta Publishing House
Ilshat Aminov, General Director, TNV
Leonid Tolchinsky, General Director, Tatar-inform
RinatBilalov, Editor-in-Chief, Business-online
Jason Webby, Senior Vice President of Sales, CNBC
- 19:30 - 21:30
Kazan Equestrian Complex
- Dinner
Gala Dinner on behalf of the President of Tatarstan KazanSummit Cup
Premium registration required
- 3 October 2013
09:00 - 10:55
Main International Center
Federation Council Meeting Hall
- Parliamentary meeting
Cooperation of Parliamentarians of the Russian Federation and OIC member countries regarding creating favorable business and investment climates, deepening peace and stability, and developing exchange of culture and civilizations
- What goals should parliamentarians set in developing and adopting legislation to stimulate more effective cooperation between Russia and countries of the Organization of Islamic Cooperation? What practical considerations regarding bilateral and multilateral relations in developing cultural and economic ties need be taken into effect? What paths forward in developing these relationships lie ahead? These and other questions will be discussed during this meeting of parliamentarians.
- Moderator
Ilyas Umakhanov, Deputy Chairman, Council of Federation of the Federal Assembly of the Russian Federation

Panelists

Igor Morozov, Member of the Council of Foreign Affairs, Council of Federation of the Federal Assembly of the Russian Federation

Vagiz Mingazov, Member of the Council for Agrarian and Food Policy and Environmental Management, Council of Federation of the Federal Assembly of the Russian Federation

09:00 - 10:55

Main International Center
Small hall №2

KazanSummit working meeting: next steps

10:30 - 11:00

Main International Center

Exhibitions

Official viewing of KazanSummit exhibitions

11:00 - 14:00

Main International Center
Main Hall

Strategic forum

Beyond Discourse: Practical Steps Towards Deepening Bilateral Relationships between Russia and OIC countries

Session 1

Moderator

Sami Zeidan, Senior Presenter, Al Jazeera English

Keynote speakers:

Rustam Minnikhanov, President, Republic of Tatarstan

Ekmeleddin Ihsanoglu, Secretary-General, Organisation of Islamic Cooperation

Ilyas Umakhanov, Deputy Chairman, Council of Federation of the Federal Assembly of the Russian Federation

Abdullah Al Saleh, Undersecretary of the Minister of Economy, United Arab Emirates

Konstantin Shuvalov, Ambassador for Special Missions, Ministry of Foreign Affairs, Russian Federation

Sultan Al-Khater, Undersecretary of the Ministry of Economy & Commerce, Qatar

Ceremony of signing of agreements

12:30 - 12:45

Coffee break

Session 2

Moderator

Sami Zeidan, Senior Presenter, Al Jazeera English

Keynote speakers:

Sheikh Suhaim Al-Thani, Advisor Emiri Diwan, Qatar

Syed Nayyer Hussain Bohhari, Chairman of the Senate, Pakistan

Mevlüt Çavuşoğlu, Member of the Grand National Assembly of Turkey

Andrey Shipelov, Chief Executive Officer, RT-Invest

Datuk Dr Wong Lai Sum, Chief Executive Officer, Matrade*

Daniyar Akishev, Deputy Chairman, National Bank of Kazakhstan*

14:00 - 15:30

Main International Center
Café

Lunch

15:30 - 17:00

Exposition

Official Opening of Euro-Asia Exposition