



8th WORLD ISLAMIC ECONOMIC FORUM
 JOHOR BAHRU | MALAYSIA | 4 - 6 DECEMBER 2012
 Changing Trends, New Opportunities

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FORUM PROGRAMME

The emergence of China and India has reshaped the global supply chain and the dynamics of the global business community. Still flushed with oil cash, the historic transition of the Middle East is calling for more equal access to economic opportunities and home-grown recipe for reform. Asia, despite the wide range of national economic performances, is the new darling of global capital. And out of the ashes, Africa's steady progress is gaining momentum in recouping its economic and social development. On the other side of the world, the debt crisis has taken its toll. The Eurozone is faced with the spectre of disintegration, threatening the integrity of the Euro. Europe faces a stagnant economy and unemployment. The US economy is recovering from a near debt default.

While 2011 was a year in turmoil, 2012 is hoped to be the year for consolidation. Albeit the increased uncertainty and greater risk aversion in the financial markets, massive capital transfers are taking place. And, in its wake, the demography is changing. Despite regional differences, the world is still very much interconnected. Crises in the West have direct implications on jobs and immigration in the East. The global supply chain will be adversely affected all over the world. How should the world respond to these developments? How can leadership deal with the current challenge?

PROGRAMME – 1st DAY - Tuesday - 4th December 2012

7.00am – 9.00am

Registration

Arrival of Delegates, Guests and VIPs

9.30am – 12.00nn

OPENING CEREMONY OF LEADERS

Hall 1 & 2, Level 3, Persada Johor International Convention Centre

HON. DATO' SRI NAJIB TUN ABDUL RAZAK, PRIME MINISTER, MALAYSIA

HON. TUN MUSA HITAM, CHAIRMAN OF THE WIEF FOUNDATION

H.E. IKILOU DHOININE, PRESIDENT, UNION OF COMOROS

H.E. THARMAN SHANMUGARATNAM, DEPUTY PRIME MINISTER & MINISTER OF FINANCE, REPUBLIC OF SINGAPORE

H.E. DR AHMAD MOHAMED ALI, PRESIDENT, ISLAMIC DEVELOPMENT BANK

H.E. AL HAJ MURAD EBRAHIM, CHAIRMAN, MORO ISLAMIC LIBERATION FRONT, MINDANAO, REPUBLIC OF PHILIPPINES

12.00nn – 1.45pm

NETWORKING LUNCH

Leaders Luncheon (by invitation only) VIP Lounge, Level 3, Persada Johor International Convention Centre

Special Luncheon (by invitation only) Selasih Restaurant, Level 3, Persada Johor International Convention Centre

Luncheon (open to all participants) Level 1, Persada Johor International Convention Centre

1.45pm – 3.15pm

GLOBAL ECONOMIC OUTLOOK WORLD IN FLUX:

Leadership in Changing Times

Hall 1 & 2, Level 3, Persada Johor International Convention Centre

How can leadership deal with the new realities of the changing world?

This session focuses on the following issues:

The lingering debt crisis and the unemployment dilemma

Dissecting the current crisis of leadership

Changing dynamics of global capital

Asia's steady economic outlook and new drivers of growth

The new framework of corporate governance

Arab Spring and regional economic stability

Diaspora, brain drain and migrant economics

Keynote Speaker:

- Hon. Tun Abdullah Hj Ahmad Badawi, Former Prime Minister of Malaysia

8th WIEF

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SHUTTLE
 SCHEDULE



MAIN FORUM

BUSINESS WOMEN
 FORUM

YOUNG LEADERS
 FORUM

BUSINESS
 NETWORKING
 BREAKFAST



Confirmed Speakers:

- David Marsh, Chairman, Official Monetary & Financial Institutions Forum, UK
- Makoto Utsumi, President & Chief Executive Officer, Japan Credit Rating Agency, Ltd, Japan
- Rajeev Singh-Molares, Vice President, Alcatel-Lucent Asia Pacific, China
- H.E.Dr. Mohamed Najib Boulif, Minister Delegate for General Affairs & Good Governance, Morocco
- Tan Sri Dato'Azman bin Haji Mokhtar, Managing Director, Khazanah Nasional, Malaysia

**3.15pm – 3.35pm****BREAK****Foyer Level 3, Persada Johor International Convention Centre****3.35pm – 5.00pm****HARNESSING THE WAQF FUND FOR THE MUSLIM UMMAH****Hall 1 & 2, Level 3, Persada Johor International Convention Centre**

How can Waqf funds be used for capacity building?

This session focuses on the following issues:

- Utilizing Waqf funds beyond real estate
- Waqf and the establishment of public utilities: universities, schools, mosques etc
- Legal obstacles and governance in developing Waqf properties
- Developing an international framework for Waqf funds

Confirmed Speakers:

- Hafiz Senaid Zajimovic, Director, Waqf Foundation, Bosnia and Herzegovina
- Tuan Haji Mohammad Alami Musa, President, Islamic Religious Council of Singapore (MUIS), Singapore
- Dr Mohammed Hisham Dafferdar, Consultant, Endowment for Arab Modern Renaissance, Kingdom of Bahrain
- Prof. Tan Sri Dato' Dzulkiifli Abdul Razak, Vice Chancellor, Albukhary International University, Malaysia

8.00pm - 10:15pm**GALA DINNER (Open to all Participants)****Dataran Mahkota, Kota Iskandar, Nusajaya**

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PROGRAMME – 2nd DAY - Wednesday - 5th December 2012**8.00am - 9.00am****CORPORATE NETWORKING BREAKFAST (CNB)**

(by invitation only)

Selasih Restaurant, Level 3, Persada Johor International Convention Centre**WIEF YOUNG LEADERS FORUM****WIEF BUSINESSWOMEN FORUM****9.00am – 9.15am****Welcoming Remarks**

by Mr. Ebrahim Patel, Chairman, WIEF Young Leaders Network (WYN)

Welcoming Remarksby Dato' Dr Norraesah Mohamad, Chairman, WIEF Businesswomen Network (WBN)
Hall 1, Level 3, Persada Johor International Convention Centre**9.15am – 10.15am****BUSINESS START-UP MASTERCLASS:
Managing Finance & Risks**

Hall 2, Level 3, Persada Johor International Convention Centre

**CEO Panel Women ENTREPRENEURS:
Catalyst for Change**

Hall 1, Level 3, Persada Johor International Convention Centre

Starting up a business comes with a price. How much does one have to pay?

This session focuses on the following issues:

- Managing finance and risks at start-up
- Risk-taking in Business: speculative vs. calculated
- Accessibility to various financing options
- Islamic microfinance and risk mitigation
- Bottom line and the social value of business

Confirmed Speakers:

- Amar Latif, Founder, Traveleyes, UK
- Dr Raymond Madden, CEO, Asian Institute of Finance

The profound structural changes taking place in most economies have provided new opportunities for women.

The session focuses on the following issues:

- Changes in cultural values vs economic necessity
- Elements of success
- Challenges and difficulties faced specifically by women entrepreneurs
- Leadership style of women and their unique capacities and qualities

Confirmed Speakers:

- Wandee Khunchornyakong, Chairman & Chief Executive Officer, SPCG Public Co. Ltd, Thailand
- Dr Shaika Al Maskari, Chairperson, Al Maskari Holdings, Tricon Group & Johnson Controls and Global Communications, UAE
- Dato' Hazimah Zainuddin, Founder & Managing Director, Hyrax Oil Sdn Bhd, Malaysia

10.15am – 11.15am

iGOVT: Developing a New Generation of Technocrats
Hall 2, Level 3, Persada Johor International Convention Centre

Leadership succession is taking place in governments and civil societies across the globe. How can the new breed bring about changes?

This session focuses on the following issues:

- Technocrats and the new wave of governance and public policy-making
- Connecting young change makers across the globe
- The Arab spring and possibilities for collaboration
- National security and regional cooperation
- The future of multilateral institutions: the case for OIC, IDB and related bodies

Confirmed Speakers:

- Ozlem Piltanaglu, Board member to the Pantel International, Turk Telecom, Istanbul, Turkey
- Rushanara Ali, Member of Parliament, Bethnal Green and Bow, UK
- Aaron Maniam, Director, Institute of Policy Development Civil Service College, Singapore
- Wan Mohd Firdaus, Founding Chairman, Young Corporate Malaysian, Malaysia

BUSINESS INNOVATION: Chasing Success on a Shoestring
Hall 1, Level 3, Persada Johor International Convention Centre

Growing a small business on a shoe string budget can be a challenge for many women business owners. Not every innovation has to be connected to investing a large amount of money in it.

This session focuses on the following issues:

- Obstacles to successful innovation
- Tips and strategies to innovate on a smaller, less expensive scale
- Creative use of available resources & environment to innovate on modest budget
- Importance of taking risks and seizing opportunities Identify opportunities locally, source ideas globally

Confirmed Speakers:

- Margaret Manning, CEO, Reading Room, Republic of Singapore
- Shelina Janmohamed, Vice President, Ogilvy Noor, UK
- Dr. Kadri Ozen, Group Public Affairs Director, The Coca-Cola Company, Eurasia & Africa Group, Republic of Turkey

11.15 am – 12.15 pm

WYN DIALOGUE SERIES: "Are policies in the Muslim World hindering the spirit of entrepreneurship?"
Hall 2, Level 3, Persada Johor International Convention Centre

Policies either create people or break them. Are we creating entrepreneurs?

This session focuses on the following issues:

- Overview of entrepreneurship policies
- Support Institutions: Do we have them?
- Islam: restrictive vs. impetus for progress?
- The education imperative: Are we nurturing followers vs. thinkers and risk-takers?
- The rise of social enterprise

Confirmed Speakers:

- Basim Elkarr, Executive Director of the Sacramento Chapter, Council on American-Islamic Relations, USA
- Abubaker Bujaasi Mayanja, Managing Partner, ABL Associate, Uganda
- Navshir Jaffer, Assistant Secretary General, Muslim Council Of Britain, UK
- Nani Abdul Rahman, Vice President, Origination, Global Markets, HSBC Amanah, Malaysia

WOMEN IN TECHNOLOGY: Fostering Interest and Overcoming Obstacles
Hall 1, Level 3, Persada Johor International Convention Centre

Technology has been heralded as a critical learning tool and as a potential source of equity and increased participation for certain groups and individuals that have not had equal access to learning and economic opportunities.

This session focuses on the following issues:

- Opportunities for women entrepreneurs in technology sector
- Obstacles and challenges to encourage more women entrepreneurs to venture into technology sector
- Impact of technology on women
- Access issues: Engendering of policies to promote female interest in technology sector
- Trends and issues

Confirmed Speakers:

- Sahar Sallab, Chairman, HitekNOFAL, Egypt
- Dr Telle Whitney, President & CEO, Anita Borg Institute for Women & Technology, USA
- Dato' Noorizah Hj. Abd. Hamid, MD & CEO, PLUS Malaysia Berhad, Malaysia

12.15pm – 1.00pm

CROWDSOURCING 101: Growing Ideas for Change "Are you ready for us? Nurturing Social Entrepreneurship in Youth"
Hall 2, Level 3, Persada Johor International Convention Centre

It takes one person to come up with an idea. It takes a community to perfect it.

This session addresses these angles:

FACE-TO-FACE Dialogue
Hall 1, Level 3, Persada Johor International Convention Centre

An intimate face-to-face dialogue with a leading woman personality **Confirmed Speaker:**

- HRH Raja Zarith Sofiah Binti Almahrum Sultan Idris Shah, Consort of HRH the Sultan of Johor

- What makes a good idea?
- What are the processes in place to realise an idea?
- What are factors that determine the success of an idea?
- How do we identify change-makers and change-vectors?

- Prof. Tan Sri Dato' Wira Dr Sharifah Haspah Syed Hasan Shahabudin, Vice Chancellor of Universiti Kebangsaan Malaysia, Malaysia

Confirmed Speaker:

- Lofii El-Ghandouri, Founder, Creative Society, Spain

1.00pm – 2.30pm**LUNCHEON TALK SPECIAL ADDRESS****Level 1, Persada Johor International Convention Centre****Confirmed Speaker:**

- Iqbal Ahmad Khan, CEO, Fajr Capital, UAE

2.30pm – 4.00pm**DISASTER MITIGATION AND MANAGEMENT: Role of the Private Sector****Hall 1, Level 3, Persada Johor International Convention Centre**

What can be an effective framework for the private sector to contribute towards disaster management?

This session focuses on the following issues:

- Sustained private sector engagement vs. corporate philanthropy
- Leveraging core private sector competencies
- Public-private partnership in technology R&D
- Financial instruments for disaster management
- Business continuity and resiliency planning
- Climate Change and opportunities for the private sector

Keynote Speaker:

- YTH Irman Gusman, Chairman, The House of Regional Representatives of Republic of Indonesia.

Confirmed Speakers:

- Tan Sri Jemilah Mahmood, Senior Research Fellow, King's College, London & Senior Fellow, Khazanah Nasional Berhad, Malaysia
- Prof Meen B. Poudyal Chhetri, President, Nepal Center for Disaster Management (NCDM), Nepal
- Jehangir Malik OBE, Director, Islamic Relief, UK
- Sanaka Samarasingha, Director a.i, Global Centre for Public Service Excellence UNDP, Singapore

THE BUSINESS OF NANOTECH: Sizing up Opportunities**Hall 2, Level 3, Persada Johor International Convention Centre**

How do we enlarge a business that makes things smaller?

This session focuses on the following issues:

- Multi-sectoral nanotechnology applications
- From R&D to the Marketplace
- Strengthening Lab-Industry Collaborations
- safety issues of nanotechnology
- Human Capital and talent development in nanotechnology
- Nanotech and SMEs

Confirmed Speakers:

- Prof Saeed Sarkar, Secretary General, Iran Nanotechnology Initiative Council, Iran
- Dr Steffi Friedrichs, Director General, Nanotechnology Industries Association, Belgium
- Dr Hak Min KIM, Senior Research Fellow, Korea Institute of Material Science (KIMS), Korea
- Dr Lerwen Liu, Managing Director, NanoGlobe, Australia

4.00pm – 4.15pm**BREAK****4.15pm – 5.45pm****THEMATIC PARALLEL SESSION****LIVING SUSTAINABLY: Walking the Greener Side of Business****Hall 1, Level 3, Persada Johor International Convention Centre**

How can core industries institutionalise sustainability?

This session focuses on the following issues:

- The scarcity of natural resources
- The prospect of renewable energy
- Cookie-cutter economy vs. Sustainable economy

SHAPING TOMORROW: Creating Leaders of the Future**Hall 2, Level 3, Persada Johor International Convention Centre**

The hard vs. soft infrastructure debate – where are possible investment areas in education to create great leaders?

This session focuses on the following issues:

- Analysing the education system in the developing world
- Nurturing the inquisitive mind
- Building critical mass in intellectual capital

Emerging sustainable business ideas
Carbon footprints
Embracing sustainable technologies
Solid waste management and the environment

Linear vs. multilateral education systems:
where are we heading?

Tackling the educational pillars of society:
school, place of worship and home

Importing skills, garnering ideas

Streamlining expertise to key industries
and institutions

Confirmed Speakers:

- Ralph Dixon, Director of Environmental Investments & CEO, YTL Corporation, Malaysia
- Mariam Al Foudery, Senior Vice President, Marketing, Communications & Corporate Social Responsibility, Agility, Kuwait
- Ibrahim Abdul Matin, Environmental Policy Consultant and Author, USA
- Nana Firman, Initiator, Eco-Fab living, Indonesia

Confirmed speakers:

- Dr Rana Dajani, Founder and Director, We Love Reading, Jordan
- Azlan Sharom, CEO, Yayasan AMIR, Malaysia
- Randa Ghazy, Author/Journalist, Italy
- Dr Ooi Kee Beng, Deputy Director, Institute of Southeast Asian Studies

5.45 pm

END OF DAY TWO

PROGRAMME – 3rd DAY - Thursday - 6th December 2012

8.00am - 9.30am

BUSINESS NETWORKING BREAKFAST (BNB)

Hall 1, Level 3, Persada Johor International Convention Centre

Special Address:

ASEAN Regional Integration 2015: Opportunities for Business and Investment

H.E. Dato' Sri Mustapa Mohamed, Minister of International Trade & Industry, Malaysia

BNB is developed to encourage greater business networking opportunities for the Forum participants. The BNB during the 8th World Islamic Economic Forum (WIEF) will allow like-minded individuals to get to know each other in an informal setting and discuss relevant issues pertaining to their respective industry.

At the Luncheon Hall we will have tables of ten with each table discussing a specific industry and will be moderated by a WIEF International Advisory Panel member. Over the one and half hour session complimentary breakfast will be served.

ICDT	ICCI	MUSIAD	IDB Group
Healthcare	Technology	Agriculture	Green Industry
Halal Industry	Tourism Industry	Islamic Banking & Finance (1)	Islamic Banking & Finance (2)
Logistics	Infrastructure	Oil & Gas	Education

9.30am – 11.00am

BANKING ON ISLAMIC FINANCE: From Legality to Economic Value

Hall 2, Level 3, Persada Johor International Convention Centre

Can Islamic Finance break into mainstream through investing in its economic value?

This session focuses on the following issues:

Mapping the present Islamic Finance landscape

Implications of a debt-ridden system

Form or Substance?: Islamic banks vs. Islamic windows

The Islamic Finance Crossroad: Legal framework or Economic Value?

Islamic Finance's role in connecting industries

SMEs & Microfinance

Confirmed Speakers:

- The Hon. Tan Sri Dato' Sri Dr Zeti Akhtar Aziz, Governor, Central Bank of Malaysia
- Rushdi Siddiqui, Global Director, Islamic Finance & OIC Countries, Thomas Reuters, USA
- Dr Jamil El Jaroudi, CEO, Bank Nizwa, Oman
- Talal Yassine, Founder & Managing Director, Crescent Wealth, Australia

11.00am – 1.00pm

INVESTMENT OPPORTUNITIES IN JOHOR

Hall 2, Level 3, Persada Johor International Convention Centre

Confirmed Speakers:

- Y.A.B. Dato' Haji Abdul Ghani bin Othman, (Chief Minister of Johor)
- Datuk Ismail Bin Ibrahim, Chief Executive, Iskandar Regional Development Authority (IRDA), Malaysia
- Dato' Wan Abdullah Wan Ibrahim, MD and CEO, UEM Land Holdings Berhad, Malaysia
- Tuan Haji Kamaruzzaman Abu Kassim, President & Chief Executive, Johor Corporation, Malaysia

- Mohd Yazid Ja'afar, Chief Executive Officer, Johor Petroleum Development Corporation (JPDC), Malaysi
- Datuk Syed Mohamed Syed Ibrahim, President & CEO, Iskandar Investment Berhad, Malaysia

1.00pm – 2.30pm **LUNCHEON TALK Special Address**
Luncheon Hall, Level 1, Persada Johor International Convention Centre

2.30pm – 4.00pm **GLOBAL CEO PANEL:**
The Rise of Prudent Economics:
Rethinking Growth on a Shoestring
Hall 2, Level 3, Persada Johor International Convention Centre

How can businesses function in bearish conditions? How do they keep afloat and marshal through?

This session focuses on the following issues:

- Corporate remedies to economic slumber
- Fiscal measures to address capital restrictions
- Exploring new markets
- The SME perspective on growth
- Brain drain: discovering a new talent retention strategy
- Command vs. Capital

Confirmed Speakers:

- Alexander Dembitz, Group Chairman, SOFGEN Group, Switzerland
- Christopher Exline, CEO, Home Essentials, Hong Kong
- Shah Hakim Zain, CEO/Non-Independent Executive Director, Scomi Group Berhad, Malaysia
- Andrew Thomas, Managing Director, Ogilvy Public Relations Worldwide, SEA, Singapore

4.00pm – 5.00pm **FACE-TO-FACE**
Hall 2, Level 3, Persada Johor International Convention Centre

An intimate face-to-face dialogue with a global leader.

Confirmed Speaker:

- Prof. Tariq Ramdan, Professor of Contemporary Islamic Studies, University of Oxford

5.00pm – 5.30pm **Closing Ceremony**
Hall 2, Level 3, Persada Johor International Convention Centre

Special Address:

- Sir Edward Lister, Chief of Staff and Deputy Mayor, Policy and Planning, City of London, UK

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8th WIEF Forum Venue Layout



8th WIEF Programme - English



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**8TH FORUM**

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