

Live Webinar:
Saturday, January 21, 2012

What is Islamic Microfinance? Making it a Sustainable Reality

Join Rafi-uddin Shikoh (CEO, Dinar Standard) and Atif R Khan (MD, Ethica Institute of Islamic Finance) for a live webinar on Islamic microfinance.

Islamic microfinance represents the ultimate opportunity for Islamic finance to live up to its potential. Most of the Muslim majority countries today suffer large-scale human developmental crises. While conventional microfinance has taken the lead, it is providing non-Sharia'ah compliant offerings that millions of low-income Muslims reject. The conventional microfinance model has also come under much scrutiny.

So what is the current state of Islamic microfinance? What is Islamic microfinance anyway? And what are the existing opportunity areas? These and other questions will be addressed at this facts-driven webinar.

In this 90 minute webinar followed by Q&A, we discuss:

- Global micro-finance landscape, social impact, and short comings today
- Social needs for micro-finance in Muslim majority countries
- Islamic micro-finance landscape: Key players and success stories
- Islamic micro-finance core models and structures

Presenters: Rafi-uddin Shikoh (CEO, DinarStandard)
Atif R Khan (MD, Ethica Institute of Islamic Finance)

Date: Saturday, January 21, 2012, (100 seats ONLY. [Register here](#))

Time: 4pm, Dubai
7am, New York
Noon, London
8 pm, Kuala Lumpur

About Rafi-uddin Shikoh

Rafi-uddin is leading the development of DinarStandard™, a marketing services, research, and business media firm specializing in emerging Muslim markets. Since 2008, Rafi-uddin has been advising companies on market expansion, investments, and marketing strategy in the Halal and Islamic finance markets. He has presented DinarStandard's pioneering insights at Oxford University, Harvard, IIUM Malaysia and others. Prior to

DinarStandard, he was a VP with Marsh Inc, served as Senior Strategy Consultant in Boston, and led Marketing for a boutique consulting firm in Charlotte. He has an MBA from UNC-Charlotte, North Carolina, and a BSc in Marketing from Southwest State, Minnesota, USA.

About Atif R Khan

Atif is Managing Director at Ethica Institute™. Previously he was Director of Islamic Finance at BankT&D. In addition to working closely with Islamic financial institutions on product development, Atif studied the Shariah sciences for five years in Pakistan, the last years of which were spent one-on-one with some of the world's leading Islamic finance scholars. He has also conducted Harvard-sponsored field work on microfinance in Pakistan after which he studied Islamic microfinance under the guidance of some of the world's leading development economists at Harvard and MIT. His earlier conventional finance experience includes investment banking at Morgan Stanley in New York and London, executing over \$3 billion in transactions in several departments, including mergers and acquisitions, corporate finance, equity capital markets, and debt capital markets. He went on to become Chief Financial Officer of Iprox Limited in London before pursuing his studies in Islamic finance. Atif earned a Bachelor's summa cum laude from the University of Massachusetts, Amherst and a Master's from Harvard University.

About Ethica Institute of Islamic Finance

Ethica Institute of Islamic Finance™ is a training, certification, and advisory institute based in Dubai with over 20,000 paying users in 43 countries and over 100 institutions this year, more Islamic finance students than any other organization in the world. Ethica serves banks, universities, and governments, with some organizations training and certifying thousands of individuals through Ethica's 4-month CIFE™ (Certified Islamic Finance Executive™) program. Ethica's certification is the only online program in the world to fully comply with AAOIFI (Accounting and Auditing Organization for Islamic Financial Institutions), the world's leading Islamic finance standard. As the most recognized Islamic finance certifier in the world, Ethica won the award for "Best Islamic Finance Qualification" by Global Islamic Finance Awards in the UK and received the award nomination for "Best Islamic Finance Training Institution" three years running by Islamic Business and Finance magazine. Ethica remains the only institute in Islamic finance to deliver training and certification 100% online.



About Dinar Standard

DinarStandard™ is a specialized research, advisory and business media firm empowering emerging Muslim markets for growth and global impact. Since 2005, DinarStandard.com has been a pioneer in business media, analyzing and highlighting the emerging Muslim markets globally. Its anchor report, the DS100 "Top 100 Businesses of the Muslim World," and other original reports such as "Social Responsibility Survey of Islamic Financial Institutions," "Leading Brands of the Muslim World," and others are regularly covered by global media such as The Economist, Forbes, Zaman (Turkey), Malaysian Star and many others.

